

# Tschanz Rare Books

## List 63

Usual terms.

Items Subject to prior sale.

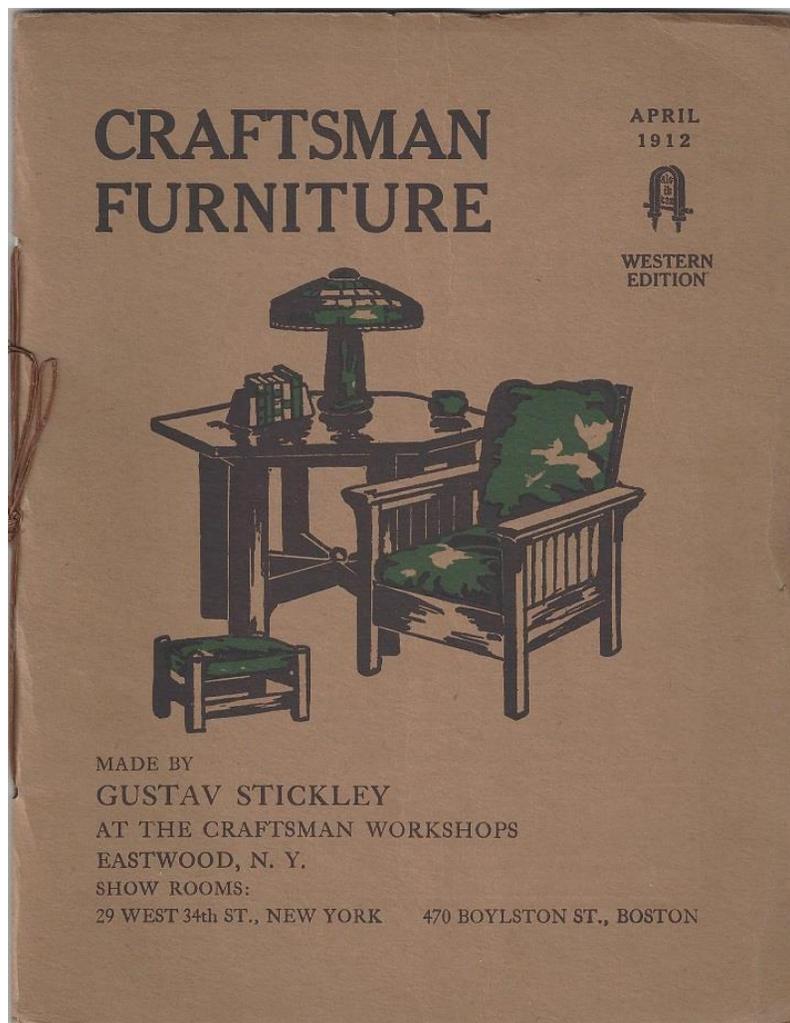
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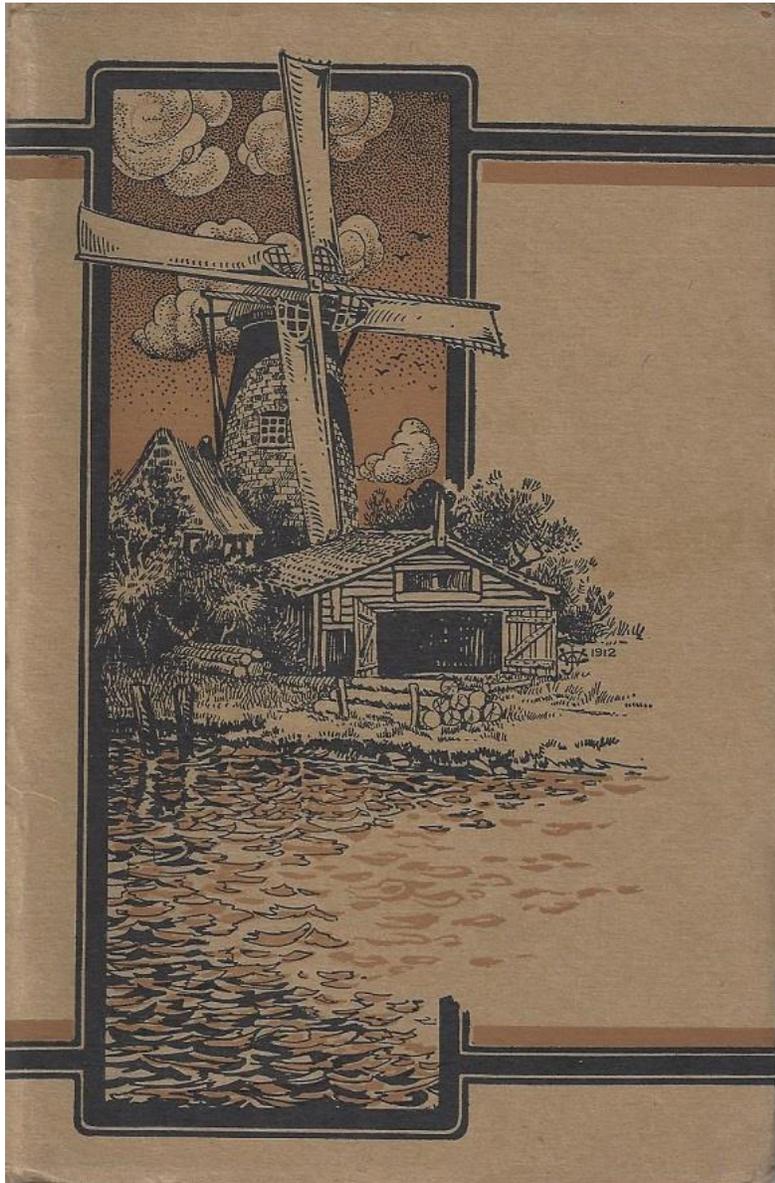


1- Stickley, Gustav. **Craftsman Furniture**. New York: The Craftsman Workshops, April, 1912. Western Edition. 64pp. Octavo [23.5 cm] String-bound tan illustrated and printed wrappers. Better than very good. Distributed in Salt Lake City by Keith O'Brien Company.

*Illustrated trade catalogue that includes a full range of furniture and includes a lengthy description of the Craftsman fireplaces. Work closes with illustrated examples of characteristics of Craftsman Homes. Rare.*

*"As the use of Craftsman furniture offered such interesting opportunities to develop entire decorative scheme along the same lines, I gradually branched out from the metal and upholstery work into the making of electric lighting fixtures, lamps, candlesticks, fireplace fittings, trays, etc. and also curtains, portieres, pillows, scarfs, centerpieces, with simple designs and colorings. In all these things I have tried to get the best possible results, using only suitable materials and the best workmanship. I try always to work with the material rather than to force it to my own ends, to retain and emphasize the natural interest of grain, texture and color." - p.3, Gustav Stickley.*

\$375



2- [Limbert, Charles P.]. **Charles P. Limbert Company, Cabinet Makers.** Grand Rapids, MI: Limbert's Arts and Crafts Furniture, (c.1906). 64pp. Duodecimo [19 cm] Brown illustrated wrappers. Better than very good.

*Illustrated trade catalogue that begins with six different full-page room views in color with tissue guards*

*"Limbert furniture has taken the straight lines and solidity of the older Dutch designs and embodied them in patterns to fit modern uses and requirements. It has preserved the aim of making usefulness the important requisite of every pattern. True to the old masters in cabinet-making, it makes use of the best and strongest methods of construction, never attempting by superficial methods to hide evidences of sound joints and secure pinning. The true charm and beauty of this furniture is found in the construction itself, and in this manner a lasting usefulness is moulded into the most sincere form of beauty of furniture making."*

\$175

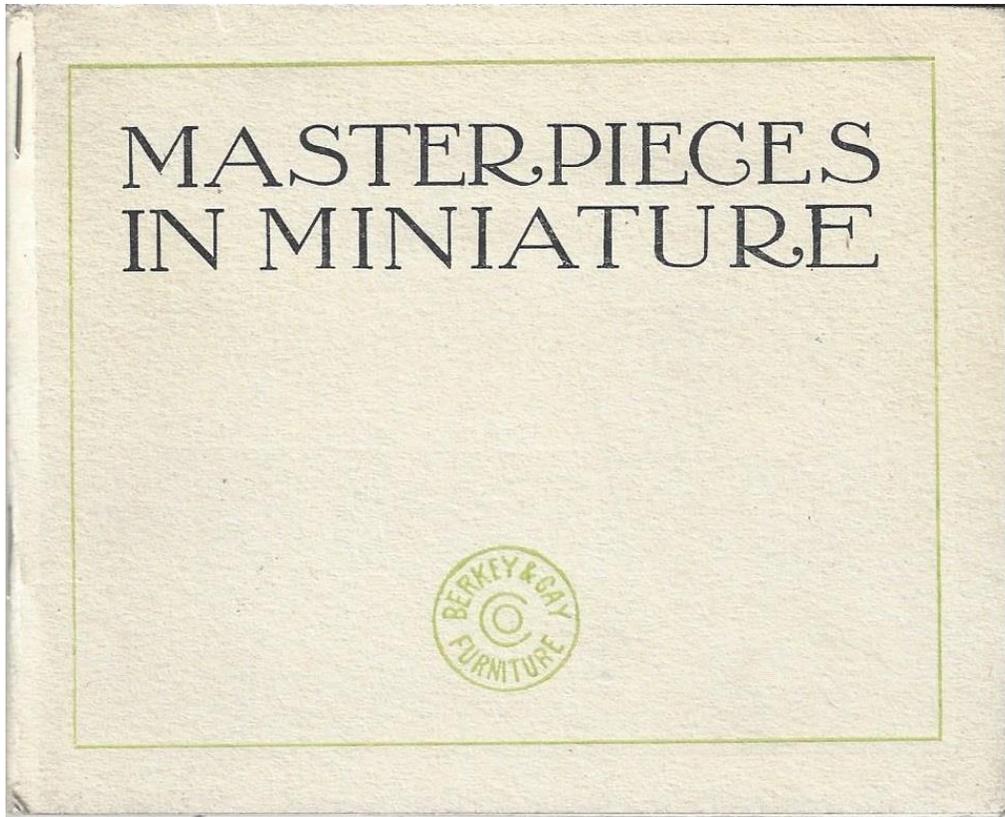


3- [P.W. Madsen Furniture Company]. **A Booklet Containing Design in Cloister Styles.** Grand Rapids, MI: Grand Rapids Bookcase and Chair Company / Lifetime Furniture, (c.1910). Brown printed covers [16 cm] that contain an illustrated fold-out. [29 cm x 15.5 cm] Better than very good.

*Illustrated catalogue/prospectus printed for, and distributed by, the P.W. Madsen Furniture Company of Salt Lake City.*

*"Materials used are of the finest, from the selected oak lumber, soft luxurious leathers, solid hammered copper trimmings, genuine French plate mirrors, to the smallest items used in the construction. The beautiful fumed oak and wax finishes are indeed pleasing and far superior in lasting qualities to any of the polished finishes."*

\$35

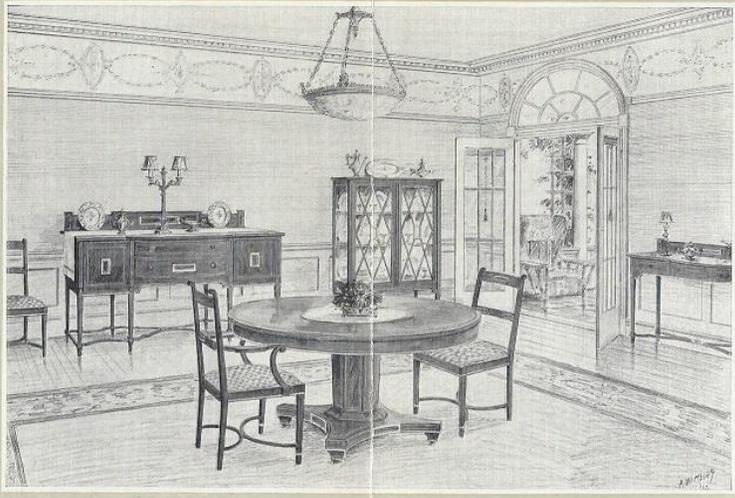


4- Berkey & Gay. **Masterpieces in Miniature**. Grand Rapids, MI: Berkey & Gay Furniture, 1909. 63pp. Oblong sextodecimo [10 cm x 12 cm] White printed wrappers. Better than very good.

*Illustrated trade catalogue for the Berkey & Gay Furniture Company, that was based in Grand Rapids and known for their Victorian designs.*

*"The Berkey & Gay Furniture Co. is here for generations to come. We are in business to supply the discerning public with the best furniture in the world, and every method we follow is to see that anyone can get our furniture at reasonable prices. Ask any furniture dealer whether we make good furniture. He knows we do, and will tell you so, whether he sells our product or not" - p.11.*

\$75



The Berkey & Gay Shopmark is on every piece of furniture of their manufacture as a means of identification

**Travelogues in Furniture**  
*Sheraton*  
 1760-1820  
*If you do not already know the name of the local dealer selling our furniture write us for it*



Shopmark



**T**HOMAS SHERATON was neglected in his own times, died poor, and was soon forgotten, but to-day no English furniture-maker is more highly regarded. The refinement and charm of the Sheraton style are so well known that little need be said on these grounds, nor emphasis be laid on its fitness for modern homes.

Our illustration shows a dining-room which well sets forth Sheraton's claim on our interest and appreciation. Here we have a style which in the highest and best sense typifies those Eighteenth Century qualities of reserve, grace, and exquisite workmanship which have made this period so famous in the history of design. Restraint marked all of Sheraton's work, not poverty of ornament, not a mistaken conception of simplicity, but restraint in its real meaning—that perfect grasp of his subject which led him to decorate construction, never, as some of his French contemporaries were guilty of doing, to construct decoration. Thus he followed unconsciously the dictums of Owen Jones, laid down in the "Grammar of Ornament."

We know less of Sheraton's personal history than we do of Chippendale. He was born in Stockton-on-Tees, came early to London, and at the age of twenty was earning a precarious living by writing, painting and teaching. Coming under the influence of Robert and James Adam, he appears to have forsaken his numerous pursuits and to have concentrated his talents on furniture designing, thus making posterity his debtor. During the latter portion of the Eighteenth Century, craftsmen throughout the British Empire were greatly aided by the high standards set by the Adam brothers. Their close adherence to the classic traditions, their great success in interpreting classic details, above all their firm hold on the relation between the architectural and the decorative arts, made them the really great teachers of their times. In no work is their influence seen to better advantage or under more favorable circumstances than in the furniture of Thomas Sheraton.

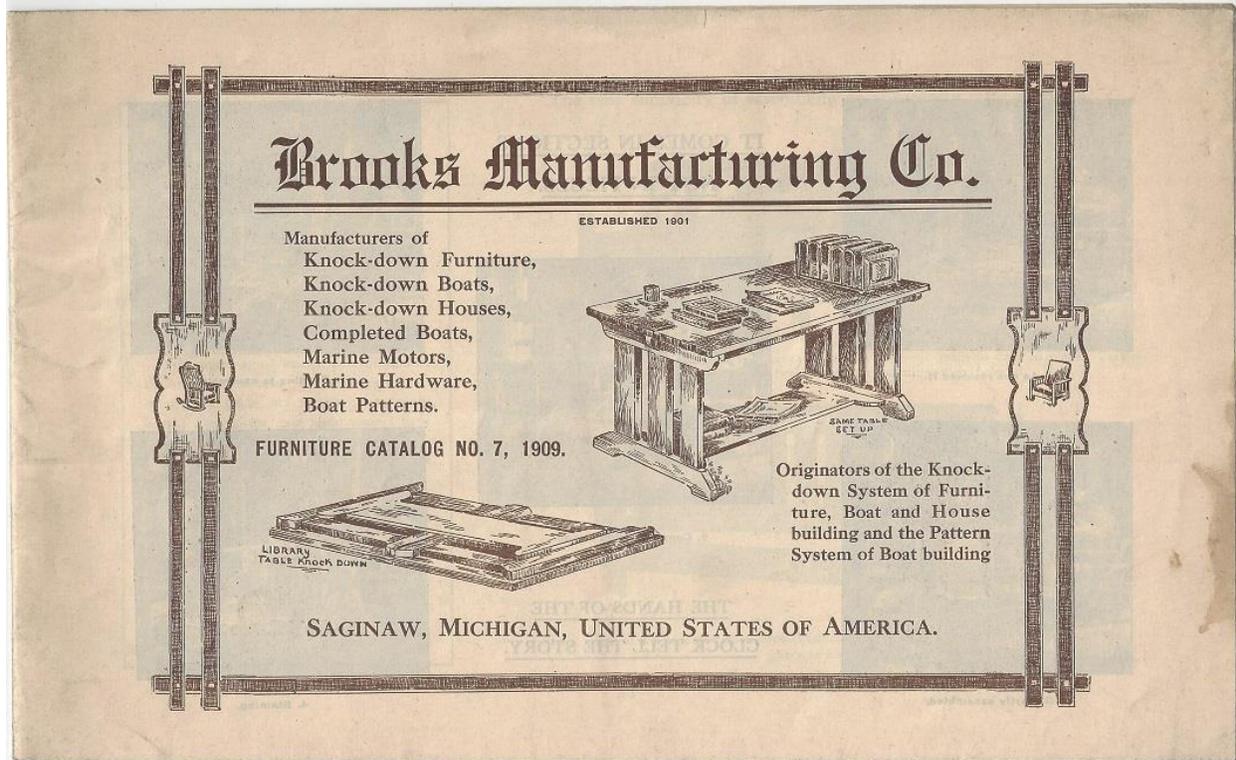
Sheraton worked largely in mahogany, but did not confine himself to this wood. He wielded the highly colored woods as a painter does his pigments,

5- Berkey & Gay. **Travelogues in Furniture: Sheraton, 1760-1820.** Grand Rapids, MI: Berkey & Gay Furniture. Single sheet [16 cm x 25.5 cm] folded twice and folds down to pamphlet size [16 cm x 8.5 cm] Better than very good.

*Illustrated trade prospectus for the Berkey & Gay Furniture Company's line of furniture designed by Thomas Sheraton.*

*"Thomas Sheraton was neglected in his own time, died poor, and was soon forgotten, but to-day no English furniture-maker is more highly regarded. The refinement and charm of the Sheraton style are so well known that little need to be said on these grounds, nor emphasis be laid on its fitness for modern homes."*

\$35



6- Brooks Manufacturing Company. **Furniture Catalog**. Saginaw, MI: Brooks Manufacturing Company, 1909. Catalog No. 7. 21pp. Oblong octavo [16.5 cm x 27 cm] Tan printed wrappers. Better than very good.

*Illustrated trade catalogue for the Brooks Manufacturing Company, that was based in Saginaw and known for their 'Knock-down Furniture,' which the buyer would assemble themselves.*

*"Every design is the result of a masterful study of the effectiveness of straight lines, assuring an appearance of solidity, of massiveness, so essential to the true Mission furniture. In our Knock-Down Furniture you get exactly the same material as though you had purchased the finished article. Every piece listed in this catalogue is made of solid oak" - p.2.*

\$125

This Set is Entirely New and is being Listed for the First Time

THESE TABLES WILL CONSIDERABLY ENLARGE YOUR PRESENT AND FUTURE SPACE AND BE A GEM IN YOUR HOME.

THESE TABLES ARE A SHINY ADDITION TO THE COMPLETE HOME AND WITH THE WRITING DESK MAKE AN APPROPRIATE GIFT THAT IS BOTH PRACTICAL AND APPROPRIATE.

THESE SETS OF FURNITURE ARE ON HAND AT THE FACTORY.

THESE TABLES WILL CONSIDERABLY ENLARGE YOUR PRESENT AND FUTURE SPACE AND BE A GEM IN YOUR HOME.

THESE TABLES ARE A SHINY ADDITION TO THE COMPLETE HOME AND WITH THE WRITING DESK MAKE AN APPROPRIATE GIFT THAT IS BOTH PRACTICAL AND APPROPRIATE.

THESE SETS OF FURNITURE ARE ON HAND AT THE FACTORY.

**WARRANTY** - We absolutely guarantee that you will be satisfied with the quality of our furniture. If you are not, we will refund your money.

**SPECIAL DESIGN** - Chosen by the leading designers of the world, our furniture is the most beautiful and practical ever made. It is the only furniture that is both beautiful and practical.

**HOW TO REMIT** - Remittance should be made by a bank check or money order. New York City is preferred.

**OUR REFERENCES** - We are responsible for the quality of our furniture. We are the largest furniture factory in the world.

**THE ENTIRE ARRANGEMENT LENDS AN AIR OF DISTINCTION AND BEAUTY TO ALL OUR FURNITURE.**

**No. 100 - Solid Oak Breakfast Table**  
 SPECIAL PRICE (Cash Order) \$12.00

**No. 11 - Solid Oak Chair**  
 SPECIAL PRICE (Cash Order) \$1.50

**No. 12 - Solid Oak Chair**  
 SPECIAL PRICE (Cash Order) \$1.50

**No. 13 - Solid Oak Chair**  
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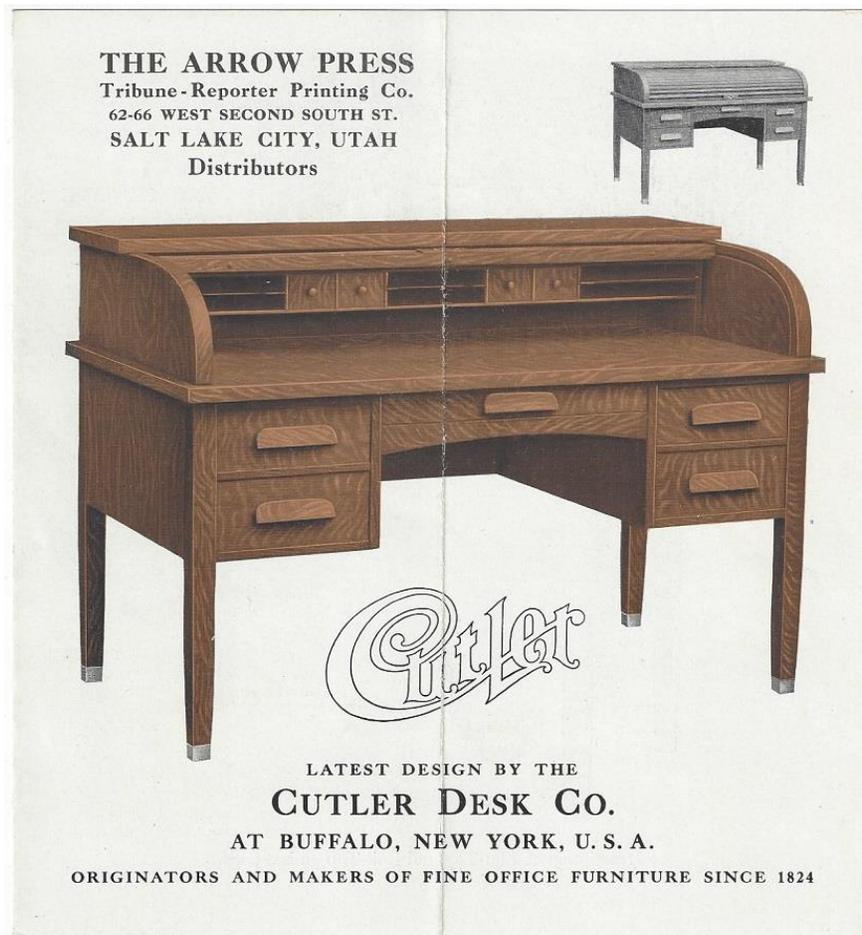
**WE HAVE THOUSANDS OF THESE ON FILE.**

**BROOKS MANUFACTURING CO., SAGINAW, MICHIGAN, U. S. A.**

7- Brooks Manufacturing Company. **Furniture Catalog**. Saginaw, MI: Brooks Manufacturing Company, 1909. Catalog No. 7. Single sheet [64 cm x 48 cm] folded six times to fold down to mailer size [6 cm x 10.5 cm] Upper left corner chipped with loss and the mailer panel has been filled out by hand, otherwise very good. Printed on both sides.

*Illustrated trade mailer (poster/prospectus) for the Brooks Manufacturing Company, that was based in Saginaw and known for their 'Knock-down Furniture,' which the buyer would assemble themselves.*

*"Look over this folder carefully - it shows our entire line of furniture - several new pieces not shown in previous catalogs - quotes our regular price - also the limited special price. You can verify the saving. The furniture itself will back up every claim we make for it. We know that you will be satisfied. The goods are even better than we represent them to be."*

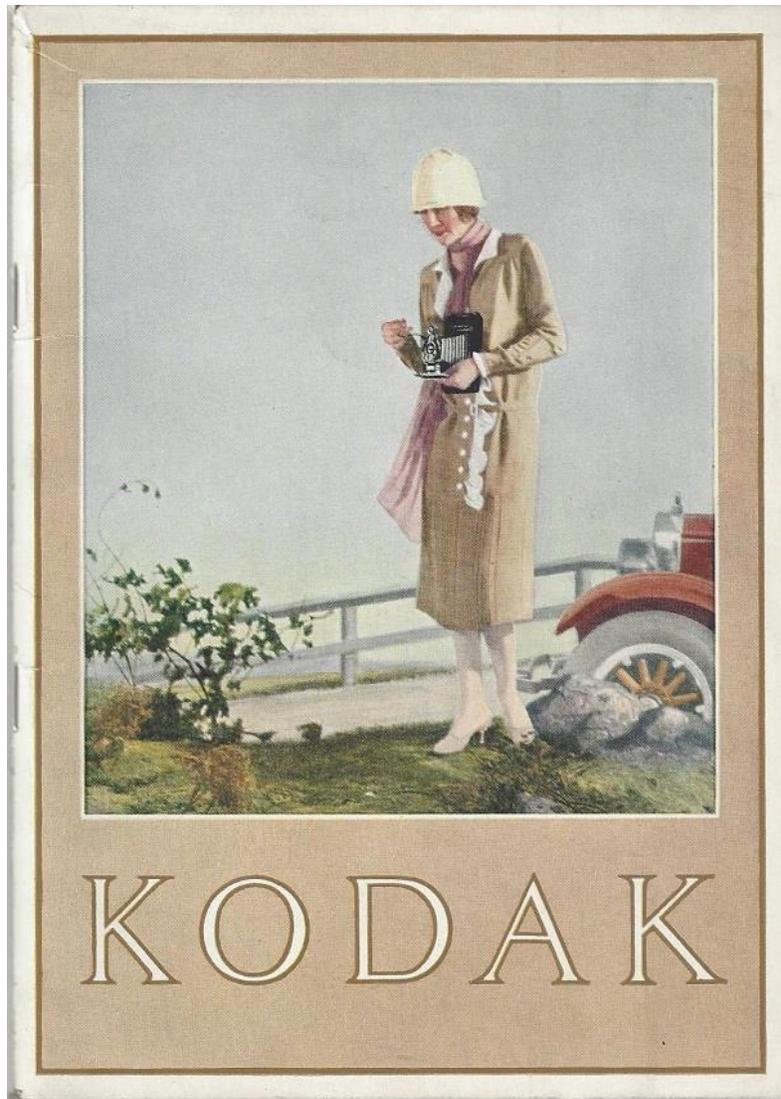


8- [Cutler Desk]. **Latest Design by Cutler Desk Company.** Buffalo: Cutler Desk Company, (c.1915). [3]pp. Single sheet [17.5 cm x 32 cm] folded in half. Better than very good.

*Illustrated trade mailer for the Cutler Desk Company, that was based in Buffalo, this mailer was printed for their Salt Lake City distributor, The Arrow Press.*

*"Equipment that is perfectly adapted to the user's daily work, no matter how technical. The user may select any pedestal interior he needs to accommodate his own stationary, cards, bills, catalogs, legal forms, etc. and accommodate them in maximum quantity and in orderly arrangement."*

\$25

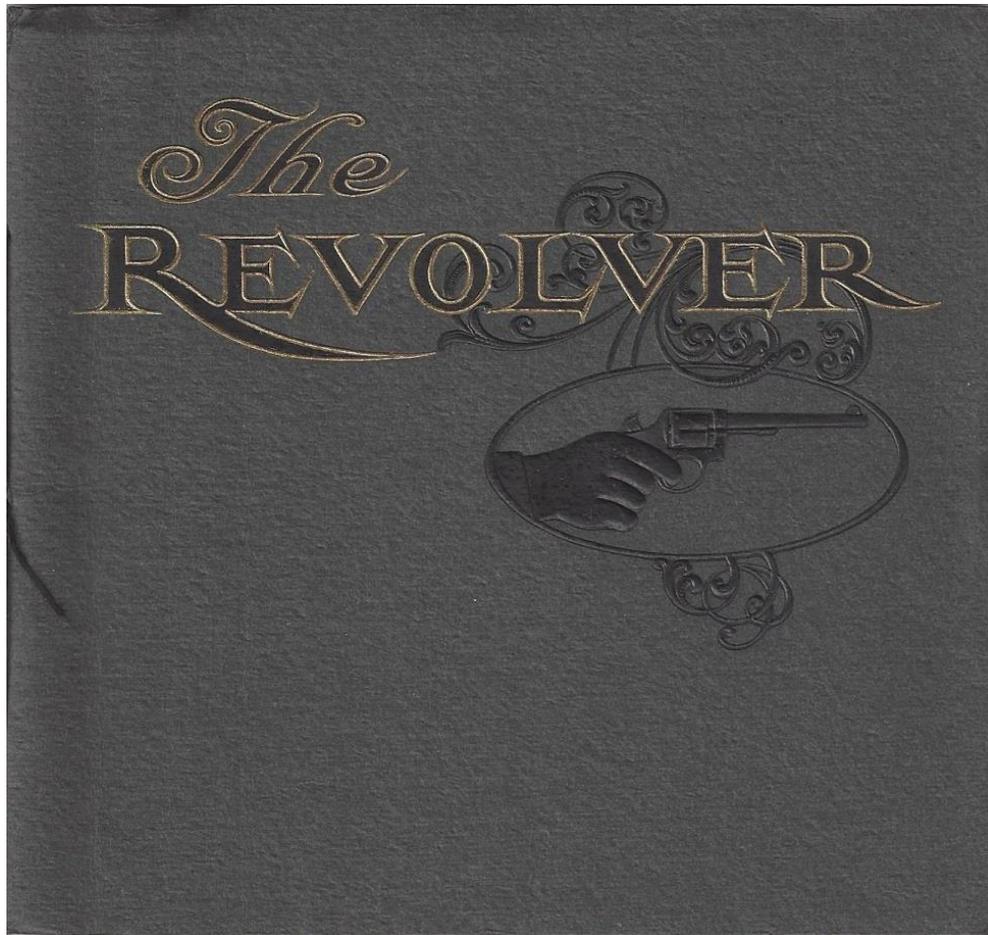


9- [Savage, Charles Roscoe]. **Kodak and Kodak Supplies**. Rochester, NY: Eastman Kodak Company, 1926. 64pp. Duodecimo [20 cm] Illustrated wrappers. Better than very good.

*Illustrated catalogue printed for, and distributed by, the C.R. Savage Company of Salt Lake City.*

*"Kodak keeps not only the scene, photographically, but also date and title, autographically. With the autographic feature, such a notation can be imprinted on the film at the time of exposure, while the facts are fresh. This inscription remains on the margin of the negative to identify the print later on and to answer the inevitable question, what? when? or where? "*

\$45



10- Smith & Wesson. **The Revolver: For the Pocket, For the Military and for Target Practice.** Smith & Wesson: Springfield, MA, (c.1910). 44pp. Square sextodecimo [15.5 cm x 16.5 cm] Gray side-sewn wrappers with the title gilt embossed on the front panel. Better than very good.

*Illustrated trade catalog that begins with a short history of the revolver.*

*"It is impossible to give here a complete detailed description of the mechanical excellence of Smith & Wesson revolvers, but a few illustrations will show the care and attention given to every piece which enters into the finished arm. But one grade is made, and the material used in the construction of the different parts is the very best for the purpose which can be obtained." - p.10.*

*We locate a single institutional holding in the U.S. (Denver Public). Rare.*

\$125

## DOUBLEWEAR SHOES



**Thrifty Work Shoe**

Style No. 827

- Chrome tanned elk uppers
- 21 iron cork outsole
- Cushioned insole extended over lip
- Made over the same comfort fitting last as No. 825

An all-around service and general utility shoe. The uppers are the softest and most pliable leather obtainable.

C	5 to 13
D	5 to 13
E	5 to 13
EE	5 to 13

**\$8.45**  
Deposit \$1.50  
Postal Charge 55c



Style No. 234

- Soft, chrome tanned elk uppers
- Extra heavy gro-cork outsole
- Double stitched Goodyear storm welt

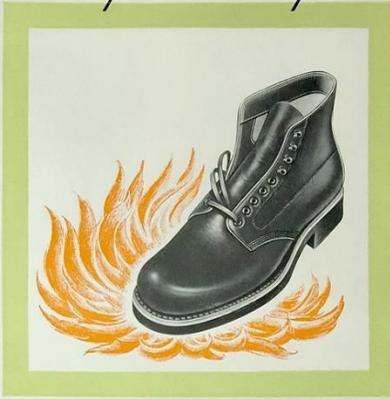
A lace-to-the-toe work shoe offers more comfort and more service for less money. The width can be adjusted to fit any foot—the lacing does the trick. Perfect shoe for CARPENTERS, ROOFERS, PLUMBERS, etc.

**\$8.95**  
Deposit \$1.75  
Postal Charge 55c

Medium wide width 6 to 12. Order 1/2 size longer than a dress shoe.

Page Thirty-six

## Special Duty Shoes - Easy on the Feet





Style No. 317

**\$11.95**  
Deposit \$8.00  
Postal Charge 55c

D	5 to 12
EE	5 to 12

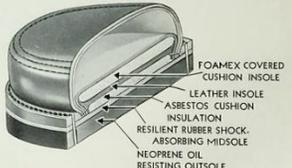
Genuine Leather-Grained  
Rubber CUSHION INSOLE



**Fire King**

The ASBESTOS shoe with the temperature proof sole. This comfort tested shoe is designed to keep out both heat and cold. The asbestos filler provides absolute insulation against extreme temperatures. The inside and the outside keep out the moisture and also make them oil and acid resistant.

- Oil tanned uppers
- NEOPRENE OUTSOLE
- Rubber middle sole
- Full bellows tongue
- Asbestos bottom filler



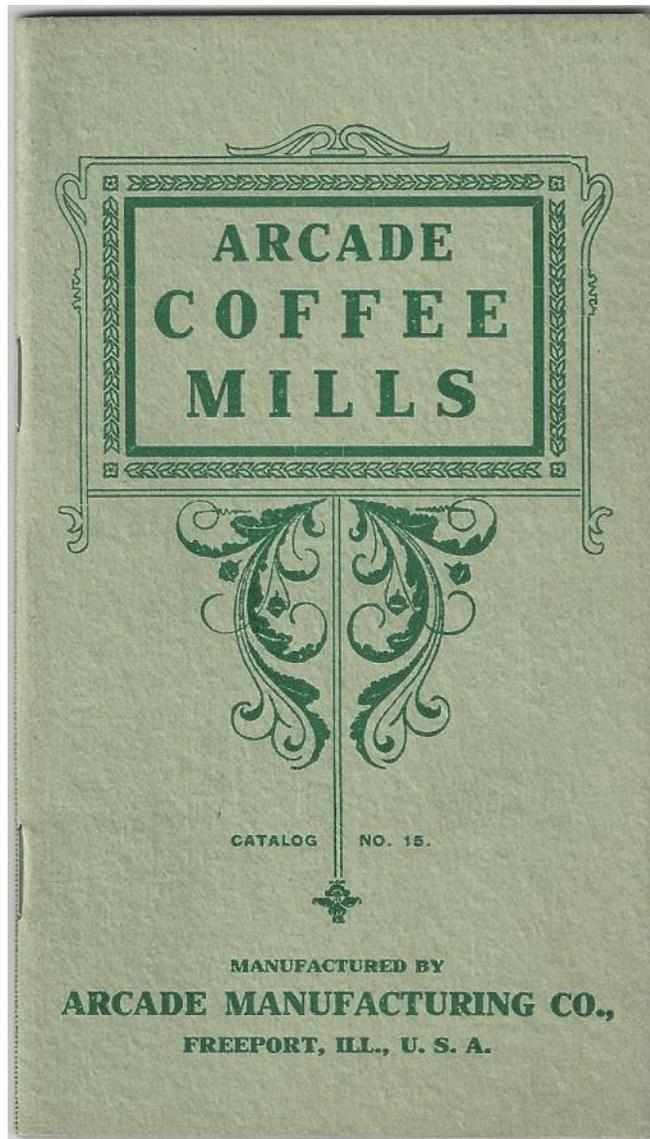
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11- [Shoe Catalog]. Kuechle's Doublewear at Minneapolis. Minneapolis: Doublewear Shoe Company, 1951. Fall & Winter Catalog. 54pp. Quarto [28 cm] Tan printed spiral bound wrappers. Better than very good.

*Color illustrated trade catalogue for men's shoes produced by the Doublewear Shoe Company, that was based in Minneapolis*

*"To Men Selling Shoes: Many 'old-timers' have recently commented that the Doublewear catalog is getting bigger and better every year. This Fall and Winter book for 1950-51 is obviously the best yet! The development of the Super-Soft Foamex Cushion is responsible for this sudden growth. But in spite of the fact that more men and more sales require rapid expansion, you will find that the Doublewear corporation is better than ever." - p.[1]*

\$50



12- Arcade Manufacturing Company. **Arcade Coffee Mills**. Freeport, IL: Arcade Manufacturing Company, (c.1909). Catalog No. 15. 47pp. Sextodecimo [15 cm] Light green printed wrappers. Better than very good.

*Illustrated trade catalogue that features 45 different models sold by Arcade Manufacturing. Each description usually includes: Special Features, Finish, Styles and Packing. Also included with the coffee mills are mops, spice cabinets, medicine cabinets, knife boxes and salt boxes.*

\$85

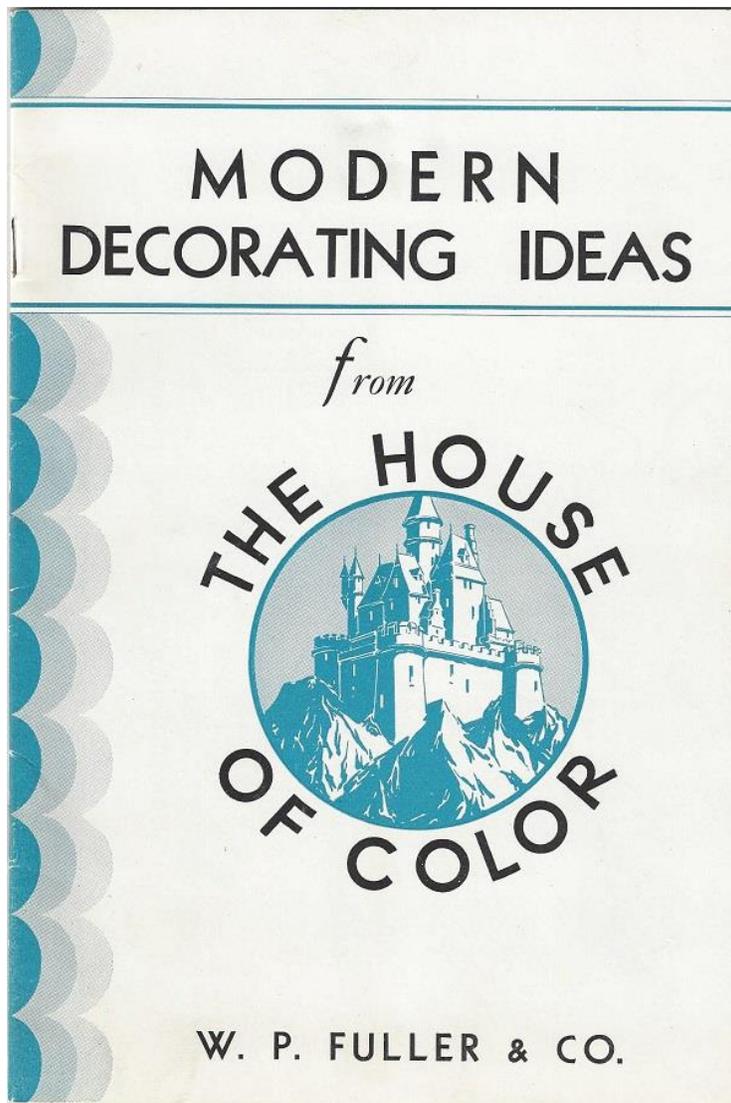


13- Harn, O.C. **Artistic Interiors for Homes**. New York: National Lead Company, 1909. 26pp. Oblong octavo [18 cm x 22 cm] Light gray printed side-sewn wrappers. Better than very good.

*Illustrated trade catalogue with ten full page plates in color showing suggested interior colors, the final page contains 27 named and numbered color panels that correspond with a suggested paint color.*

*"If the furniture and hangings in any of the rooms shown in this book should give one reader the impression that the whole scheme is too elaborate for his simple house, or should impress another reader that the scheme is not elaborate enough and is unworthy his more sumptuous mansion, let each observe that color harmonies remain constant, whether the furnishing materials be expensive or modest. Four walls a ceiling and a floor are elements common to every room and are the essential factors to be dealt with." - p.4.*

\$65



14- Dare, Zena. **Modern Decorating Ideas from the House of Color.** San Francisco: W.P. Fuller & Co, 1931. 29pp. Octavo [23 cm] White illustrated wrappers. Better than very good.

*Illustrated trade catalogue with thirteen plates in color showing suggested interior colors and design ideas.*

*"In submitting, on the following pages, illustrated color ideas for the average home, I have in mind the women all over the country whose wish is to make their homes more interesting and attractive through the selection of colors which will enhance their livable qualities. Simple combinations of colors are preferred by most people, so these illustrations are not complicated." - p.[3]*

\$65



15- The Foster - Munger Company. **Cottage Door Book: Patterns and Delivered Prices.** Chicago: The Foster-Munger Co, 1907. 44pp. Oblong octavo [19 cm x 27 cm] Tan printed wrappers. Better than very good.

*Illustrated trade catalogue featuring cottage doors and windows and stock store doors and fronts and stock stair work.*

*"To the Trade: We show on the following pages our new line of Cottage Front Doors. Will be much pleased to get an introductory order, and at the special prices offered hope it will be so you can favor us."*

\$100

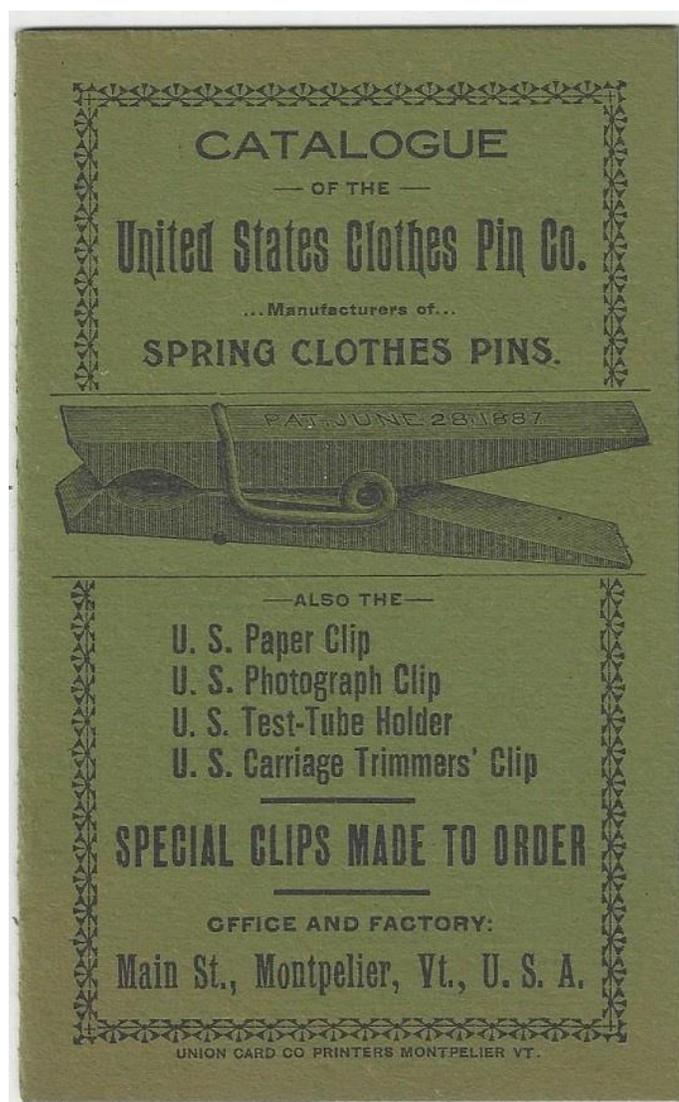


16- Perfection Stove Company. **New Perfection Oil Cook Stoves.** Cleveland: Perfection Stove Company, 1916. 31pp. Sextodecimo [15 cm] Light gray printed wrappers. Better than very good.

*Illustrated trade catalogue that features different models sold by the Perfection Stove Company.*

*"The 1916 models illustrated in this book are bigger than ever. Four distinctive improvements are presented. In addition to these advanced improvements there are four exclusive and vital points of difference in the New Perfection burners." - p.4.*

\$35

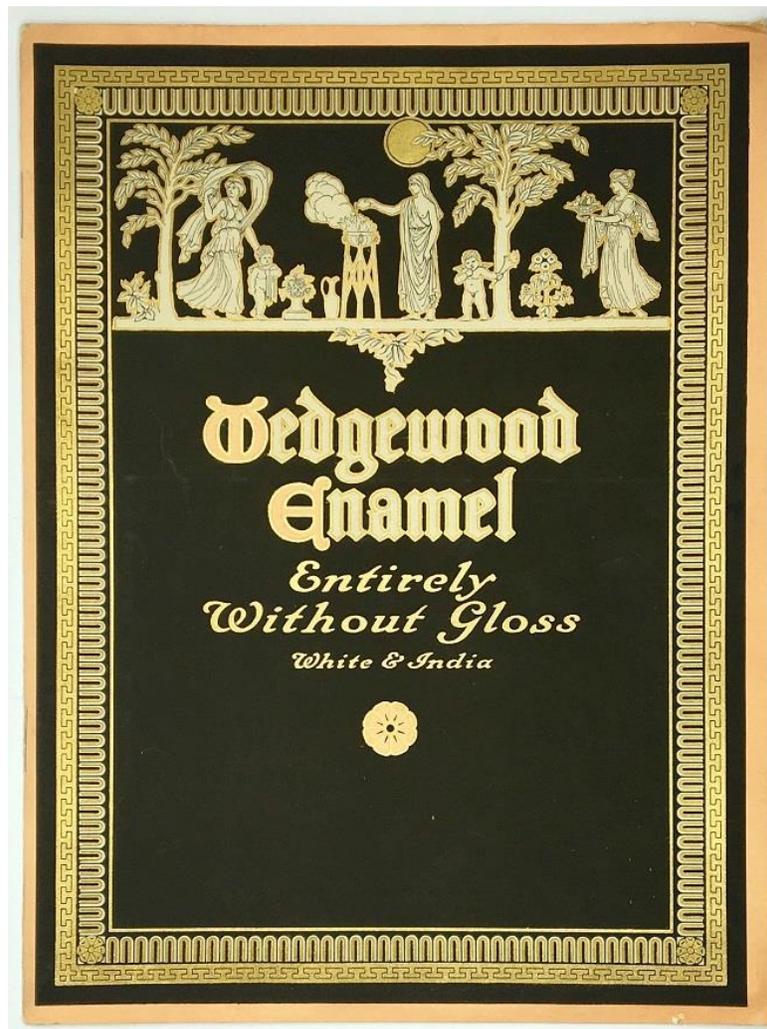


17- U.S. Clothes Pin Company. **Catalogue of the United States Clothes Pin Co. Manufacturers of the Spring Clothes Pins.** Montpelier, VT: Union Card Company Printers. [14]pp. Sextodecimo [14.5 cm] Green printed wrappers. Better than very good.

*Illustrated trade catalogue of Clothes Pins sold by the U.S. Clothes Pin Company*

*"Finally, there has come upon the market a pin on which no one as yet has been able to suggest an improvement. We therefore claim without fear of contradiction that in the United States Clothes Pin we have the best Perfect Clothes Pin made. We print none of our testimonials but refer our friends to any one who has ever used them, and they have now been on the market long enough to have them fully tested." - p.[2]*

\$30

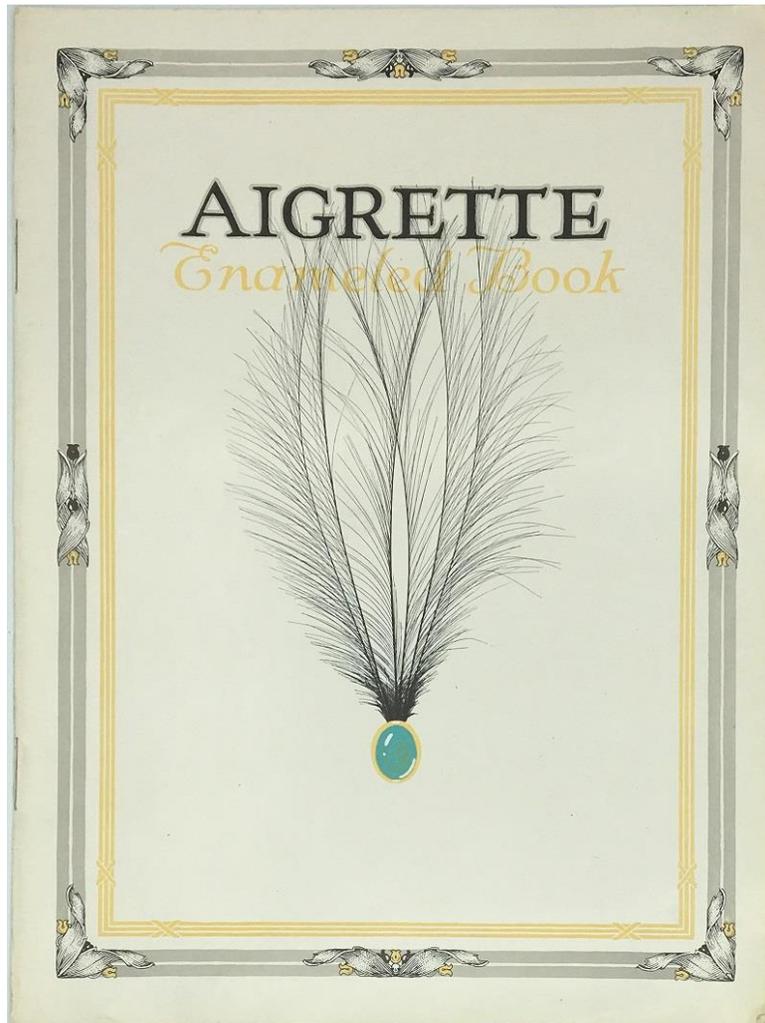


18- [Paper Catalog]. **Wedgewood Enamel, Entirely Without Gloss.** Hamilton, OH: The Champion Coated Paper Company, (c.1920). [20]pp. Quarto [30.5cm] Illustrated wrappers. Better than very good.

*Illustrated trade catalogue showing different images, illustrations and printing techniques for use with Wedgewood Enamel paper.*

*"Wedgewood Enamel has an unusually dull surface which gives it an extremely attractive and classy appearance, and at the same time the surface is suitable for halftone printing. Ink especially made for use on dull-finish paper produces the best results, and care should be exercised to use the proper amount of ink as well as sufficient impression, and press should not be speeded up. The so-called duotone or double-tone inks when used on this paper, produce pleasing effects" - p.[1]*

\$75

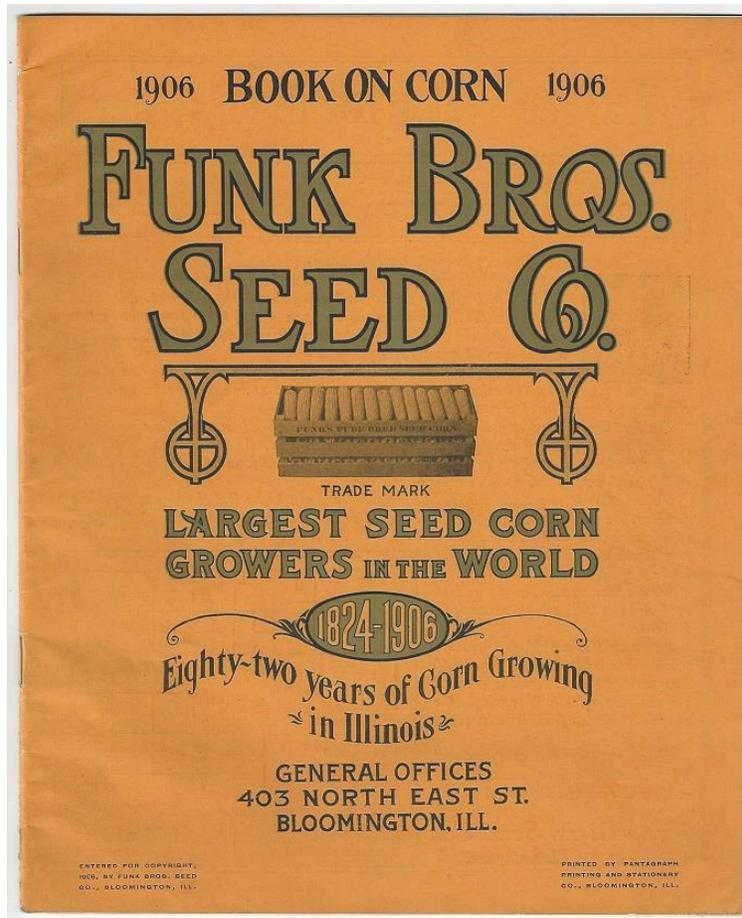


19- [Paper Catalog]. **Aigrette Enameled Book**. Hamilton, OH: The Champion Coated Paper Company, (c.1920). [20]pp. Quarto [30.5 cm] Illustrated wrappers. Better than very good.

*Illustrated trade catalogue showing different images, illustrations and printing techniques for use with Aigrette Enameled Paper.*

*"Aigrette is a new enameled paper produced for high grade printing. The surface is unusually smooth and the color is not too pink or too blue, but a beautiful bright white which adds greatly to the appearance of engravings in either halftone or multi-color work" - p.[1]*

\$75



20- Funk Bros. Seed. **Book on Corn**. Bloomington, IL: Pantagraph Printing & Stationary Company, 1906. 26pp. Octavo [21 cm] Yellow printed wrappers. Better than very good. Funk Bros. 1906 price list tipped in at the front, unused fold-out order sheet tipped in at the rear.

*Illustrated trade catalogue for corn and oat seeds.*

*"Plant breeding is producing greater financial returns to the farmers of America than the improvement of livestock, and the Funk Bros. are the pioneers in the application of this method of improving corn and are practically the only intense and technical commercial breeders of corn and oats." - p.[1]*

\$45