

Tschanz Rare Books

List 89

Dude Ranches

Usual terms.

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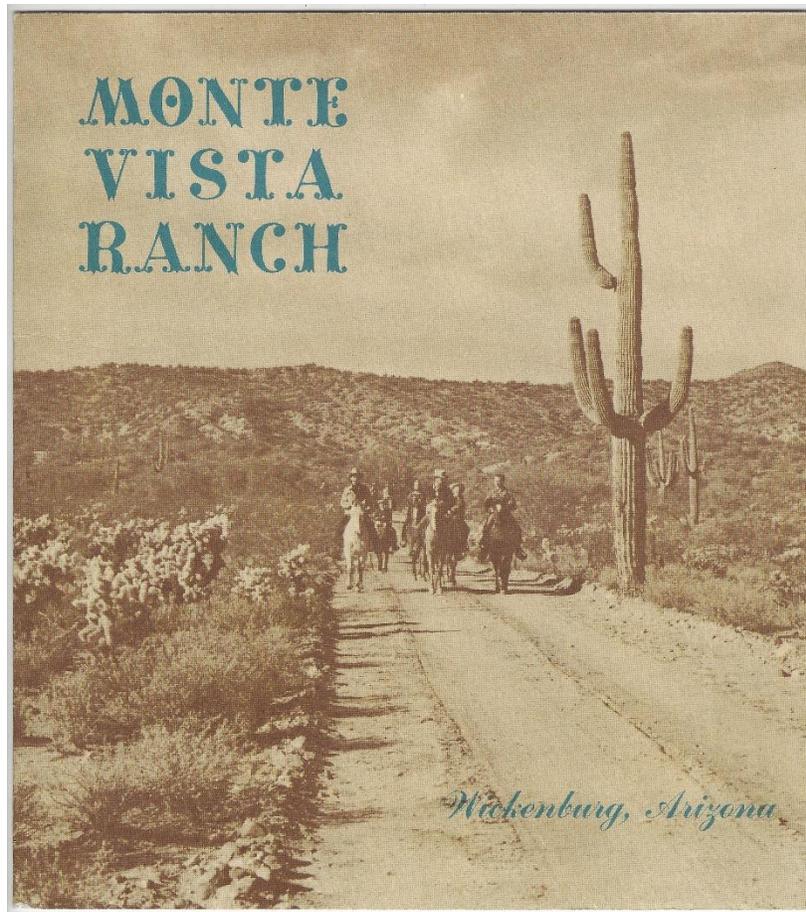
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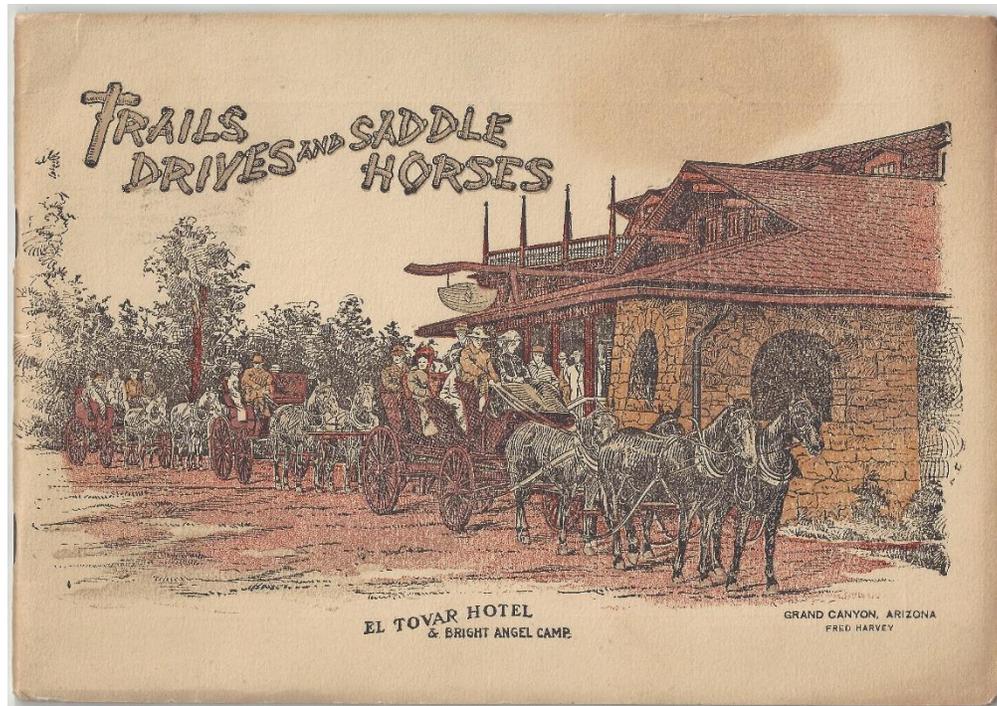


1- Stopher, Edgar M. [Dude Ranch]. **Monte Vista Ranch**. Wickenburg, AZ: (c.1955). Single sheet [46 cm x 61 cm] printed on both sides and divided into six panels per side. Folds down to octavo size [23 cm x 20 cm] folds as issued. Near fine.

Promotional piece for the prospective visitor to this central Arizona dude ranch that is illustrated with views of the interiors and exteriors of the ranch. Monte Vista Ranch operated as a winter destination, October 15 to May 15.

"Here at Monte Vista Ranch you are invited to join in wrangling horses, breaking colts, branding and other regular ranch routines. Cowboy guides are always ready for pack trips or scenic rides and they can easily be talked into exploring for new trails. Nature made Arizona for enjoyment out of doors and in addition to riding there are picnics where the aroma of broiling steaks and boiled coffee scents the air and warm moonlight nights are perfect for songs, tales and laughter around the campfire."

\$60

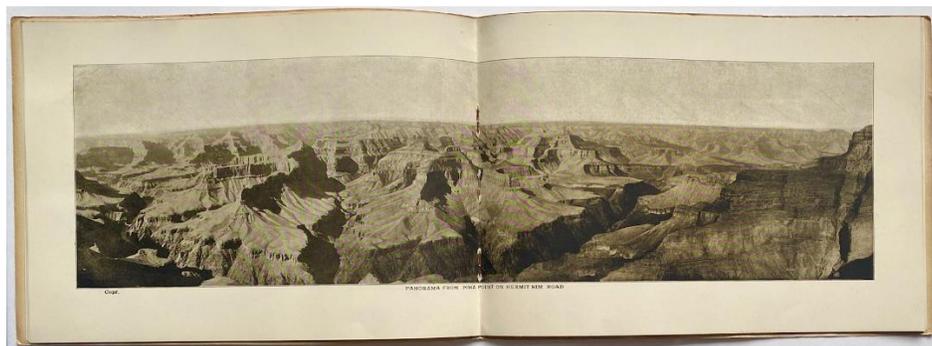


2- Harvey, Fred. **Trail Drives and Saddle Horses, El Tovar Hotel and Bright Angel Camp.** [Kansas City]: [Larue Printing Company], [1909]. 27pp. Oblong sextodecimo [15.5 cm x 22 cm] Tan illustrated wrappers. Better than very good.

Promotional item from Fred Harvey's Grand Canyon landmark, El Tovar, that offers the prospective tourist descriptions of the various adventures one could have at the South Rim in the saddle or in a horse drawn coach. This work also includes the Harvey facilities at the South Rim. Illustrated with views and maps, including the nice double-page view at the center 'Panorama from Pima Point on Hermit Rim Road.'

"This pamphlet tells the visitor how to see the Grand Canyon. It suggests the best method of conveyance, describes the scenery on the various trails and drives, and gives necessary information about camping trips. The traveler is brought before a panorama of scenery unequaled anywhere in the world."

\$75



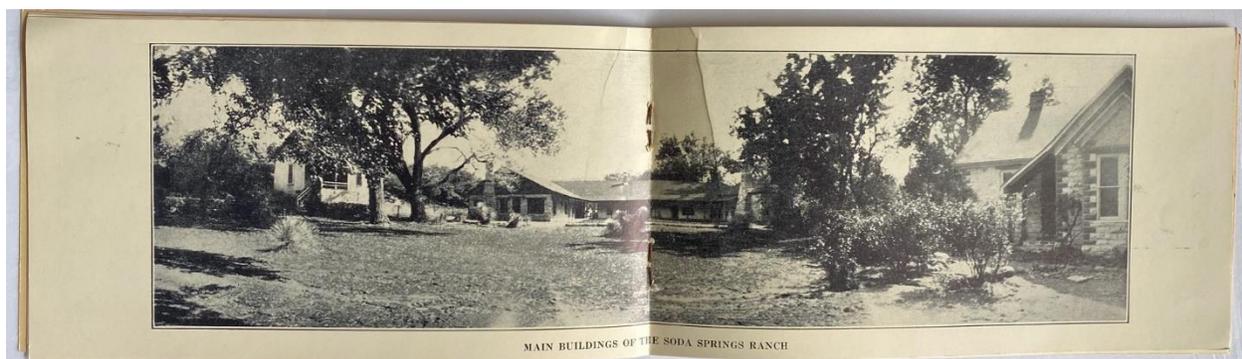


3- Lowdermilk, Romaine [Dude Ranch]. **Soda Springs Ranch, Rimrock Arizona: In the Center of the State.** Rimrock, AZ: Soda Springs Ranch, (c.1931). 16pp. Oblong sextodecimo [10 cm x 18 cm] Yellow illustrated wrappers. Travel agency ink handstamp on the rear cover, otherwise better than very good.

Promotional item for the Lowdermilk's Soda Springs Ranch, that was located near Jerome, includes descriptions of amenities and activities with rates listed. Illustrated with views of interiors and exteriors of the Ranch's buildings and views of the surrounding area. Double page view of the main buildings of the Ranch at the center.

"Guests at the Ranch have the personal attention of the owners, Virginia and Romaine Lowdermilk. Both of them are Westerners, born and raised in the Southwest, and have lived the life of the range as a means of livelihood in Arizona for more than 21 years, and have thus earned the right to offer their services as guides and informants to persons new in Arizona. They make it a particular point that every guest be comfortable and satisfied."

\$75





4- Lowdermilk, Romaine [Dude Ranch]. **So You'll Remember: Soda Springs Ranch.** Rimrock, AZ: Soda Springs Ranch, (c.1935). [16pp] Oblong sextodecimo [13.5 cm x 19 cm] Comb bound brown illustrated wrappers. Near fine.

Promotional item for the Lowdermilk's Soda Springs Ranch, that contains 13 illustrations black and white depictions of the Ranch and the surrounding area by seven artists: G. Moira Flanagan, J.B. Houghton, Dennis Bingham Hull, Lillian Wilhelm Smith, Henry Strater, Morgan Sinclair, and Charles Felnagel.

"Presenting photographs of paintings in oils and water color made by the following modern artists who have found picturesque beauty around the Ranch." We locate no institutional holdings. Rare.

\$60

*A Real Cow Ranch in
A Real Cow Country!*

THE
TRIANGLE HC
IN ARIZONA

HC

THIS IS NOT A RESORT,
A DUDE RANCH NOR A
SANATORIUM. IT IS A
REAL COW RANCH IN A
REAL COW COUNTRY
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Write for more compre-
hensive literature and
references



5- Knight, Harry [Dude Ranch]. **The Triangle HC in Arizona.** [Prescott, AZ]: (c.1930). Single sheet [22.5 cm x 40 cm] printed on both sides and folding to pamphlet size [22.5 cm x 10 cm] folds as issued. Short closed tear to one of the folds and a travel agency ink handstamp to the cover panel, otherwise very good.

Short promotional work from this northern Arizona dude ranch, which was the first in the state, and was founded by Harry Knight, a member of Buffalo Bill's Wild West Show previously. Illustrated with a dozen black and white views and a weather table. Included are descriptions of the Ranch, activities, accommodations, dress, food, communications, and the cattle and horse operation. Rates are given when applicable.

"The Triangle HC ranch is now and has been a going successful cow ranch for 50 years. It is located in central Arizona in the mountains, in the biggest pine forest in Arizona, elevation 6,000 feet, in the heart of a real cow range. There also are other large ranches nearby thus making the whole summer's atmosphere completely western. Horses, cattle, cowboys and all that goes with these things is the entire motif the whole season through."

\$75

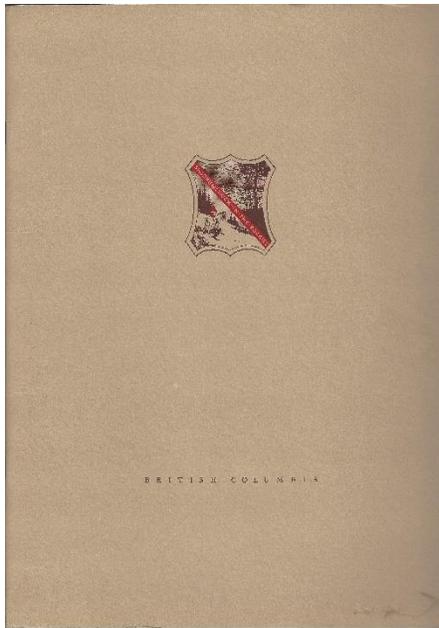


6- Hageman, Carl [Dude Ranch]. **Triple H Ranch Inn**. Tucson, AZ: (c.1949). [12pp.] Oblong sextodecimo [12.5 cm x 17.5 cm] Color illustrated wrappers. Near fine.

Promotional work from the Triple H. Ranch that begins with a brief introduction on the inside cover that is followed by eleven full-page captioned views of the Ranch (interiors/exteriors) and some of the surrounding area. These are followed two more pages (including the rear inside cover) of descriptions of the area.

"Located in a beautiful setting near five mountain ranges, only eight miles from downtown Tucson, is Triple H Ranch Inn. Here you can enjoy the activities and informality of ranch life with all the comforts of a modern inn. You do just as you want to do, live as you please. You can ride, hike, swim, or confine your exercise to getting into or out of a comfortable lounge chair."

\$50



7- Staples, Elmore L. **Skookumchuck-in-the-Rockies, The Ranch Camp for Girls on beautiful Premier Lake in the Canadian Rockies.** Skookumchuck, BC: Skookumchuck-in-the-Rockies, (c.1940). [32pp] Quarto [31 cm] Tan wrappers. Near fine. In original printed mailing envelope.

Prospectus for this summer ranch camp for girls in British Columbia, that includes a description of the camp, the surrounding area, and the activities available. Illustrated throughout with black and white views. We locate no intuitional holdings or copies offered for sale. Rare

"Skookumchuck (an old Indian word meaning, 'good water, good food, good hunting,' or as we translate it, 'good living') was planned in keeping with its location and developed as one of the most unique Ranch Camps in existence. In no particular can it be compared with eastern camps, nor has it been patterned after the western Dude Ranches, although it possesses the advantages of

both. In addition, because of its location and nature's magnificent and generous contribution, it offers many distinct exclusive advantages. The plan of a limited membership and of confining it to girls from the best Christian families is appreciated by both the girls and their parents."

\$150



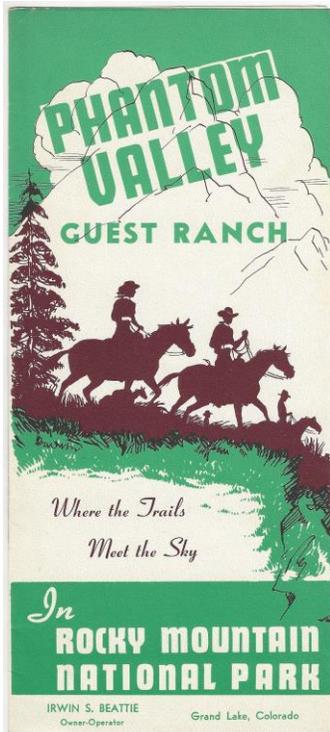


8- Teelawuket Ranch [Dude Ranch]. **America's Enchanting Vacationland in the Colorado Rockies.** [Bayfield, CO]: [1938]. 14pp. Square octavo [24 cm] White illustrated wrappers. Gentle wear and discoloring to the covers with one of the upper corners of the rear cover chipped.

Promotional booklet from southern Colorado's Teelawuket Ranch for the prospective tourist that contains a description of the Ranch, activities offered, a brief history of the surrounding area. Illustrated throughout with black and white views. Rate sheet for 1938 laid in.

"Teelawuket makes a business of raising fine white-faced Hereford cattle and in conjunction with this activity it has for a number of years-maintained accommodations for a limited number of summer guests. Former guests have so consistently recommended Teelawuket to their friends that the ranch has been recently equipped to take care of an added number of friends. It is hoped that the information contained in this little booklet will be of interest to the former guests and to those who enjoy this type of recreation."

\$85

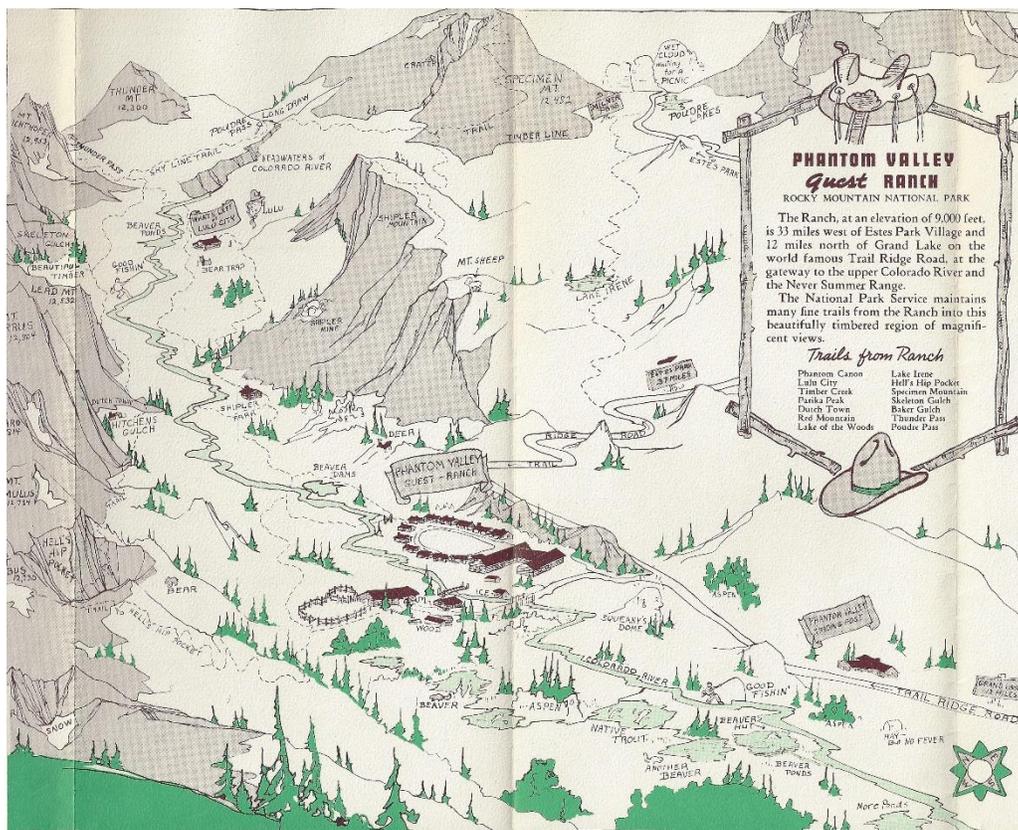


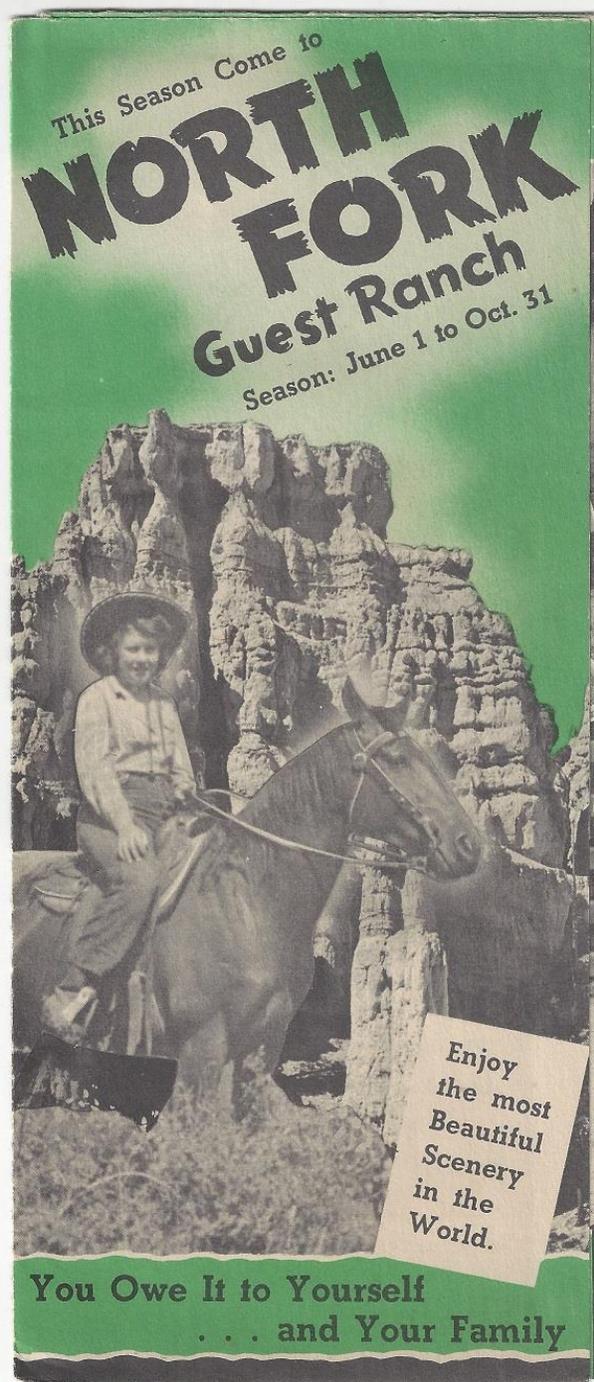
9- Beattie, Irwin S. [Dude Ranch]. **Phantom Valley Guest Ranch in Rocky Mountain National Park: Where the Trails Meet the Sky.** Grand Lake, CO: (c.1950). Single sheet [23 cm x 40 cm] printed on both sides and folding to pamphlet size [23. cm x 10 cm] folds as issued. Near fine.

Short promotional work from this dude ranch that now is part of Rocky Mountain National Park. Work for the prospective tourist that includes information on accommodations, transportation, a brief history of the area, and a description of Rocky Mountain National Park. Illustrated with 11 black and white views and a nice pictorial map [19.5 cm x 24.5 cm] of the Ranch and the surrounding area.

"Phantom Valley's history is an interesting one. The Indians named the valley Tee Wohhoo Tho, plenty-jerked-elkmeat. Later it became a land of promise for the trapper, the fur trader and the prospector. Robert Wheeler homesteaded the present site of the Ranch, and for many years 'Squeaky Bob's' was a famous stopping place for travelers who made the arduous trip across the Continental Divide by pack horse."

\$50



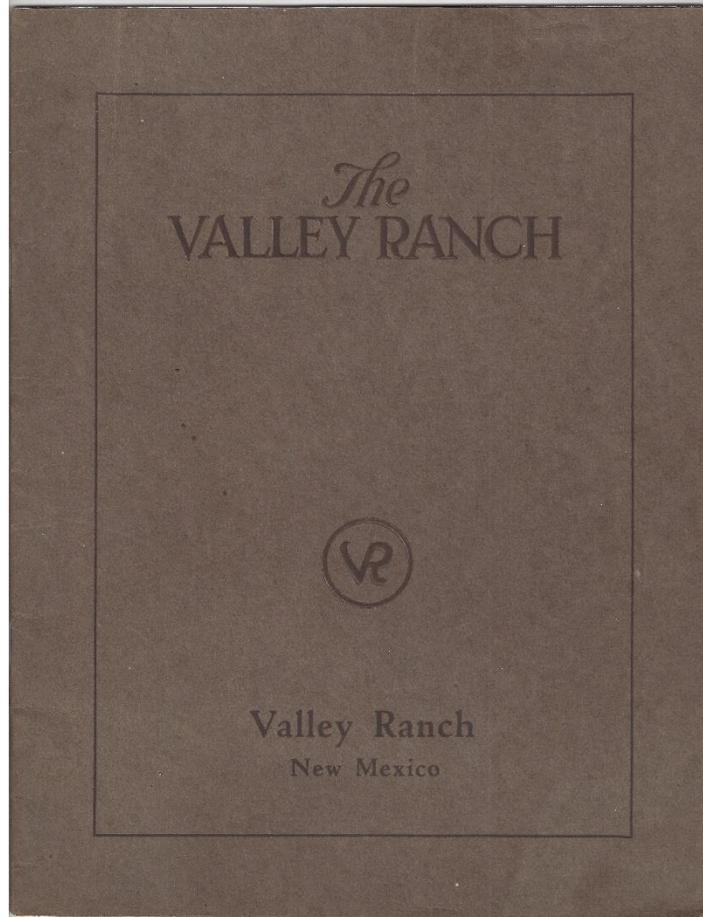


10- Smith, Bert [Dude Ranch]. **This Season Come to North Fork Guest Ranch.** Cedar City: Bert Smith, (c.1948). Single sheet [36 cm x 28 cm] printed on both sides that folds to pamphlet size [23 cm x 9.5 cm] Folds as issued. Better than very good.

Illustrated promotional item for a dude ranch located about halfway between Zion and Bryce near Navajo Lake. Rates and activities listed.

"Nearly three hundred people from Cedar City and surrounding communities gathered at the North Fork Guest Ranch Saturday afternoon and evening for the official opening of the accommodations. Mr. and Mrs. Bert Smith, operators of the North Fork Ranch, welcomed the host of friends who wished them success in the new undertaking. The guest ranch, the first established in this immediate vicinity, is situated in the beautiful Smith ranch on the North Fork on the slopes toward Zion National Park, below Navajo Lake." - Iron County Record (6/24/1948)

\$50

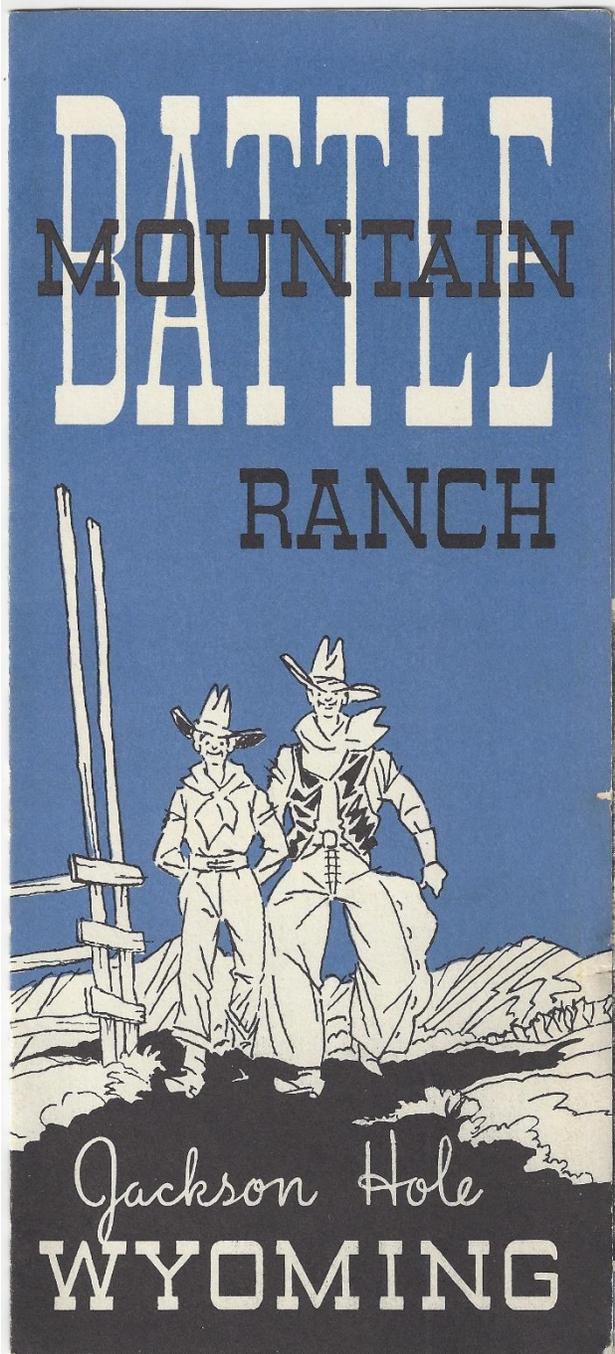


11- [Dude Ranch]. **The Valley Ranch: The Heart of the Great Outdoors.** Valley Ranch, NM: [1927]. 24pp. Quarto [28 cm] Brown wrappers with the title on the front panel. Better than very good. Rate sheet attached to the inside rear panel.

Promotional work from New Mexico's Valley Ranch, that contains descriptions of the Ranch, activities, accommodations, rates, and the surrounding area. Illustrated throughout with black and white views.

"The Valley Ranch is not a sanitarium. It is a cheerful, homelike, year-round vacation resort, where city people can get away from the noise and soot and dirt and nervous tension of their daily lives and enjoy a carefree, healthful outdoor life. Those who are simply tired out and run down from their strenuous city life; those who are convalescing from illness or an operation; those who have arthritis, sinus, bronchial, or nervous trouble - all who want to rest and grow strong amid delightful and interesting surroundings - will find the needed relaxation and tonic at The Valley Ranch."

\$125



13- Hiatt, Wallace E. [Dude Ranch]. **Battle Mountain Ranch, Jackson Hole, Wyoming.** Jackson, WY: 1959. Single sheet [23 cm x 40 cm] printed on both sides and folding to pamphlet size [23 cm x 10 cm] folds as issued. Near fine.

Short promotional work for this dude ranch that was located in Hoback Canyon in the Teton National Forest. Includes descriptions of the Ranch and the activities offered, with rates provided, and black and white views of same.

"We have an excellent string of saddle horses for our guests. Among the horseback activities are horseback breakfasts, moonlight rides, campfire dinners and daily trips in the mountains over spectacular trails. Guest may swim in the Hoback river adjacent to the buildings or ride horseback or motor to the nearby hot spring pool. Guests may dance of evenings in the 'Horse Office' or relax in comfort before the log fires in the Lodge fireplaces. Frequent trips are made to the interesting 'Frontier' town of Jackson, 25 miles north of the ranch."

\$50

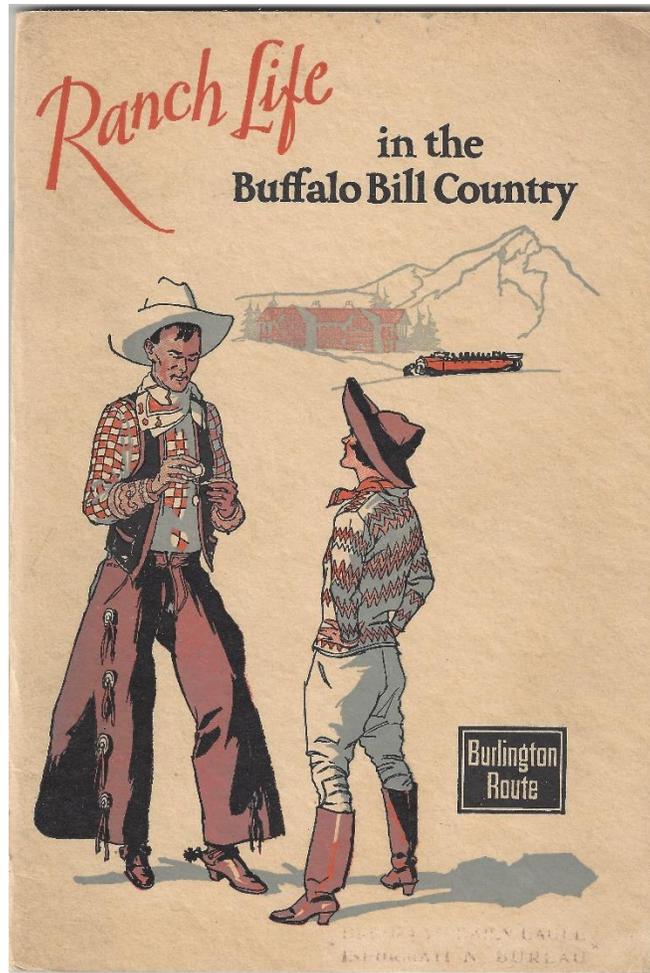


14- Goss, Chester [Dude Ranch]. **El-Bo Ranch: A Mountain Ranch in Famous Jackson's Hole Wyoming.** Jackson, WY: (c.1927). Single sheet [23 cm x 30.5 cm] printed on both sides and folding to pamphlet size [23 cm x 9.5 cm] folds as issued. Near fine.

Promotional work for this short-lived dude ranch that was located in what is now Grand Teton National Park. The ranch was homesteaded by James Manges around 1910, he eventually sold the property to Chester Goss in 1926, who renamed the Elbo Ranch and operated a dude ranch, that he advertised as 'The Home of the Hollywood Cowboy'. It was sold in 1929 to John D. Rockefeller's Snake River Land Company, as part of his efforts to acquire the surrounding area that would later be included in the expanded Grand Teton National Park.

"Did You Ever - Take part in a real Western Rodeo? Attend a lively Western dance? Take a kodak shot at a grizzly or the lordly moose? Brand a calf? Pitch horseshoes? Swap yarns around the campfire? Pick real huckleberries or wild raspberries? Try it at the - El - Bo Ranch."

\$75

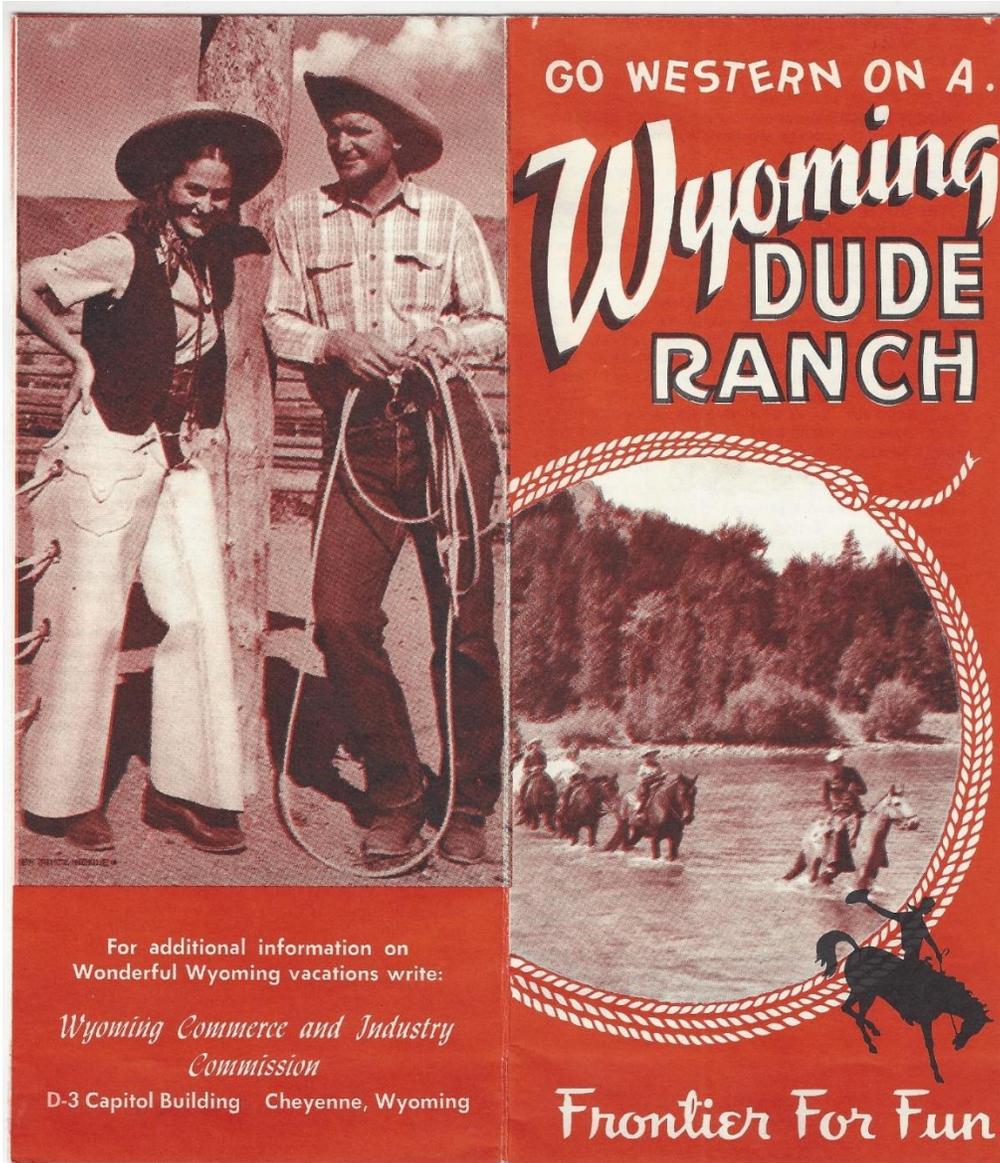


15- Chicago, Burlington and Quincy Railroad [Dude Ranch]. **Ranch Life in Buffalo Bill Country**. Chicago: Wagner & Hanson, [1932]. 56pp. Octavo [23 cm] Tan illustrated wrappers. Very good. 'Information Bureau' ink handstamp faint at the foot of the front cover.

Promotional work from the Burlington Route promoting service to dude ranches operating in Cody, Wyoming and the surrounding area. Detailed descriptions (most running about a page) of 23 different Ranches and general descriptions of the area with information for the prospective tourist (roads, trails, accommodations, etc.). Illustrated throughout with black and white views and a folding map [43 cm x 30] 'Buffalo Bill Dude Ranch Country' that locates the described ranches, attached to the inside rear cover.

"The Dude Ranch to many people they represent the very acme of vacation enjoyment and guests return year after year to partake of the wholesome food and equally wholesome hospitality dispensed by the boss of the outfit; to breathe the pure mountain air of Wyoming's high places, to spend joyful days fishing and climbing the mountains afoot or on horseback, and to find surcease from care and business in the refreshing sleep which the keen Wyoming nights early induce. It's Big Medicine!"

\$75

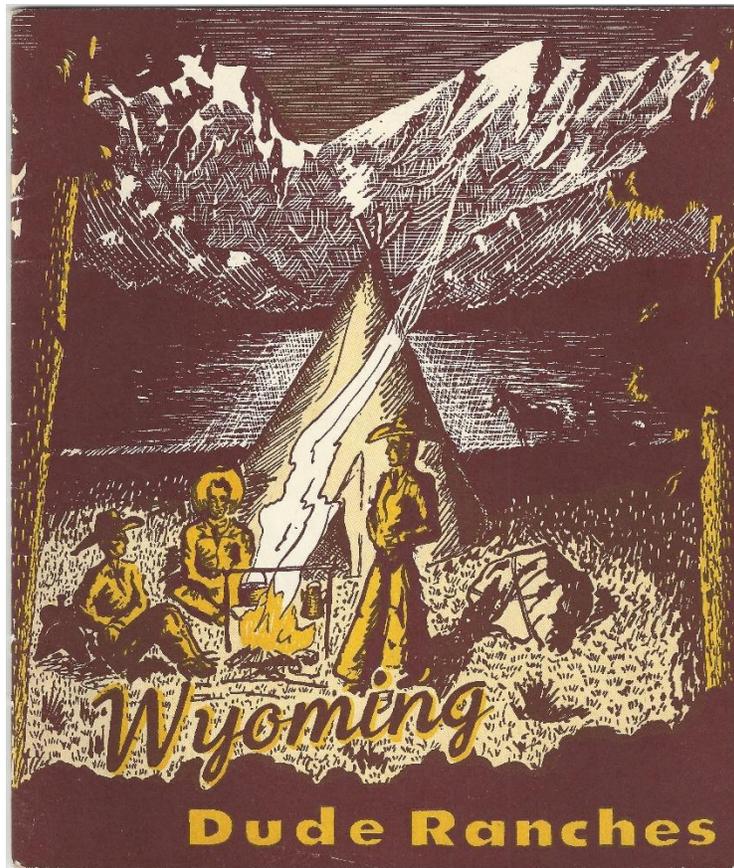


16- Wyoming Commerce and Industry Commission [Dude Ranch]. **Go Western on a Wyoming Dude Ranch.** Cheyenne, WY: Pioneer Printing Company, (c.1955). Single sheet [43.5 cm x 48.5 cm] printed on both sides and folding to pamphlet size [23 cm x 10 cm] Folds as issued. Better than very good.

One side prints brief descriptions of 72 dude ranches in Wyoming that include location, rates, operating season and contact information. The reverse prints brief descriptions of 46 Wyoming resorts and lodges and a general description of activities available in Wyoming.

"Many of our ranches are real operating spreads covering thousands of acres. At these you may, if you want, help with the working of stock, haying, or mending fences. Go along with the wranglers to trail or roundup cattle. In the spring or fall, watch the branding activities."

\$60



17- [Dude Ranch]. **Wyoming Dude Ranches - Opening the Gate to a New Adventure.** Cheyenne, WY: Wyoming Commerce and Industry Commission, (c.1940). 24pp. Square octavo [23 cm x 19.5 cm] Illustrated wrappers. Better than very good.

Promotional item from the Wyoming Commerce and Industry Commission to tout the dude ranches in the state. This work offers brief descriptions of more than a hundred ranches, camps and lodges, most descriptions list location, accommodations, activities, rates, and specialties. Many of the listings also show the brands of each of the ranches. Illustrated with black and white views, with a double page spread at the center. Map on the inside rear cover.

"When you read this informative publication on Wyoming Dude Ranches, you have embarked upon a new adventure because that's what a vacation at an authentic Dude Ranch is - an adventure which will live in your memory and bring you back, year after year, as so many have done before you. A Dude Ranch vacation appeals to the individual or to the family group who are looking for something different away from the regimentation of a resort hotel, who want to get close nature, and who enjoy choosing their own entertainment."

\$85

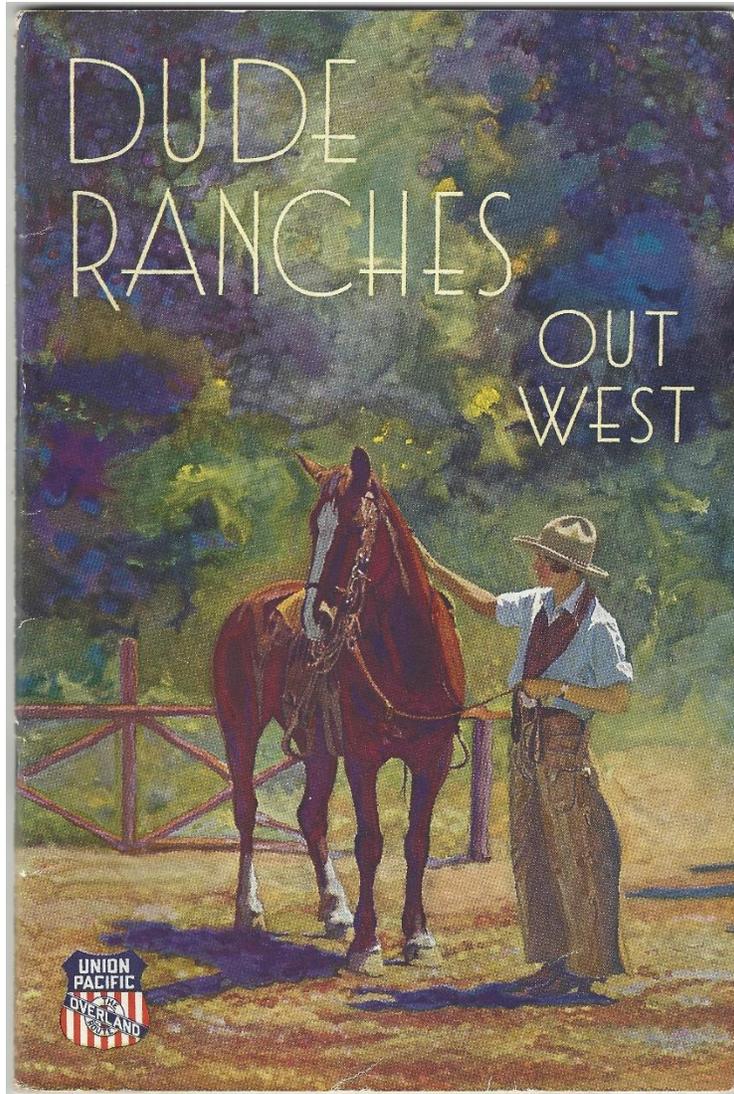


18- Eaton Family. **7 Real Photo Postcards of Eatons Ranch.** [Wolf, WY]: [Eatons Ranch], (c.1920-1930). 7 RPPC [8.5 cm x 14 cm] all are very good or better with two having contemporary manuscript notes.

Collection of views from the famous dude ranch that was started in 1879 by the Eaton Brothers (Howard, Willis, and Alden) near Medora, North Dakota. Almost immediately the Eatons' welcomed friends and guests to come and stay. Eventually they started charging room and board (as some guests stayed for weeks and months.) In 1904 the Eatons moved their operations to Wolf, Wyoming near Sheridan, Wyoming. The Eaton Ranch is still operated by the Eaton Family.

\$125



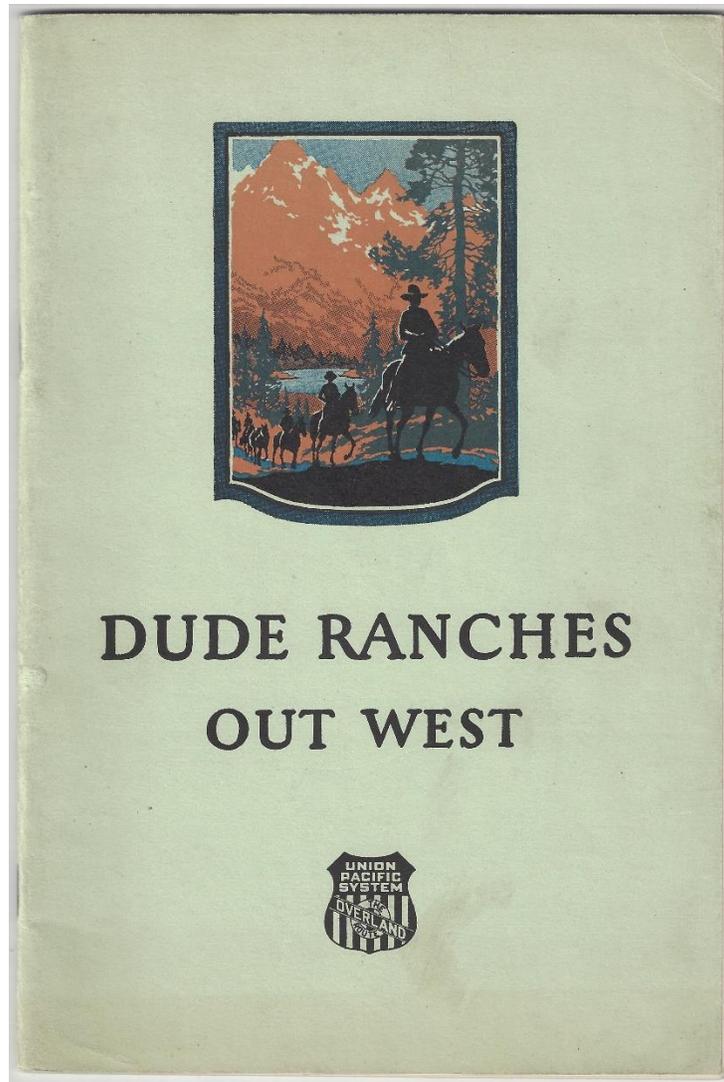


19- Union Pacific. **Dude Ranches Out West**. Chicago: Poole Brothers, (c.1933). 60pp. Octavo [23 cm] Color illustrated wrappers. Near fine.

Union Pacific produced work for the prospective western tourist that describes 68 ranches with locations, accommodations, activities and brands listed along the U.P. line in Wyoming, Colorado, Idaho, Montana, Oregon and California. Map of Jackson Hole and the Wind River Regions on the reverse of the front cover. U.P. Line map on the reverse of the rear cover. Illustrated with black and white photographs throughout.

"Most of the ranches are in settings of appealing, beauty with mountains, lakes and streams in their yards, or at least close by. Their hospitality is far more genuine, spontaneous and personal than that of ordinary summer resort." p.1

\$85

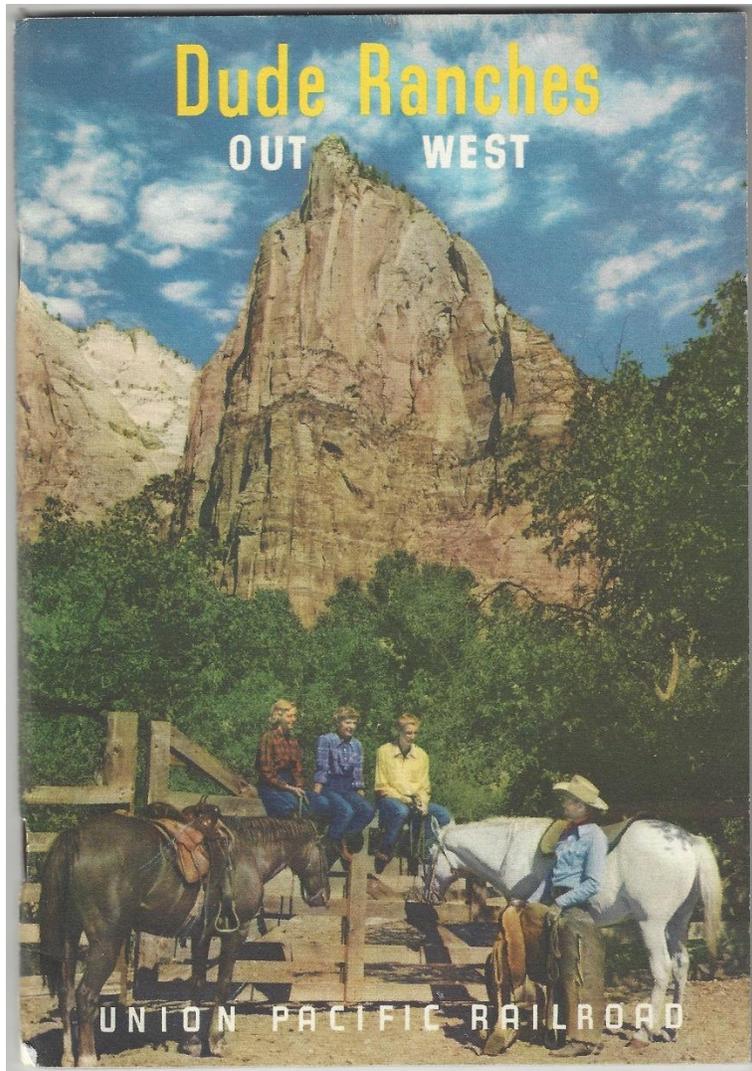


20- Union Pacific. **Dude Ranches Out West**. Chicago: Poole Brothers, (c.1928). 45pp. Octavo [23 cm]
Light green printed wrappers. Better than very good.

Union pacific produced work for the prospective western tourist that describes 60 ranches with locations, accommodations, activities and rates. U.P. Line map on the reverse of the rear cover. Illustrated with black and white photographs throughout.

"Dude Ranches Out West: Dawn flaming over the hills in a sighing, beckoning wilderness of spruce and pine - the refreshing babble of a tumbling mountain brook - neighing horses - ravishing aroma of bubbling coffee and crisping bacon - would you like to wake up and discover all this? Far from the crowded city, where pavements give place to wooded trails, where life on the open prairies is varied by pack trips to the haunts of mountain trout, a real vacation awaits you."

\$85

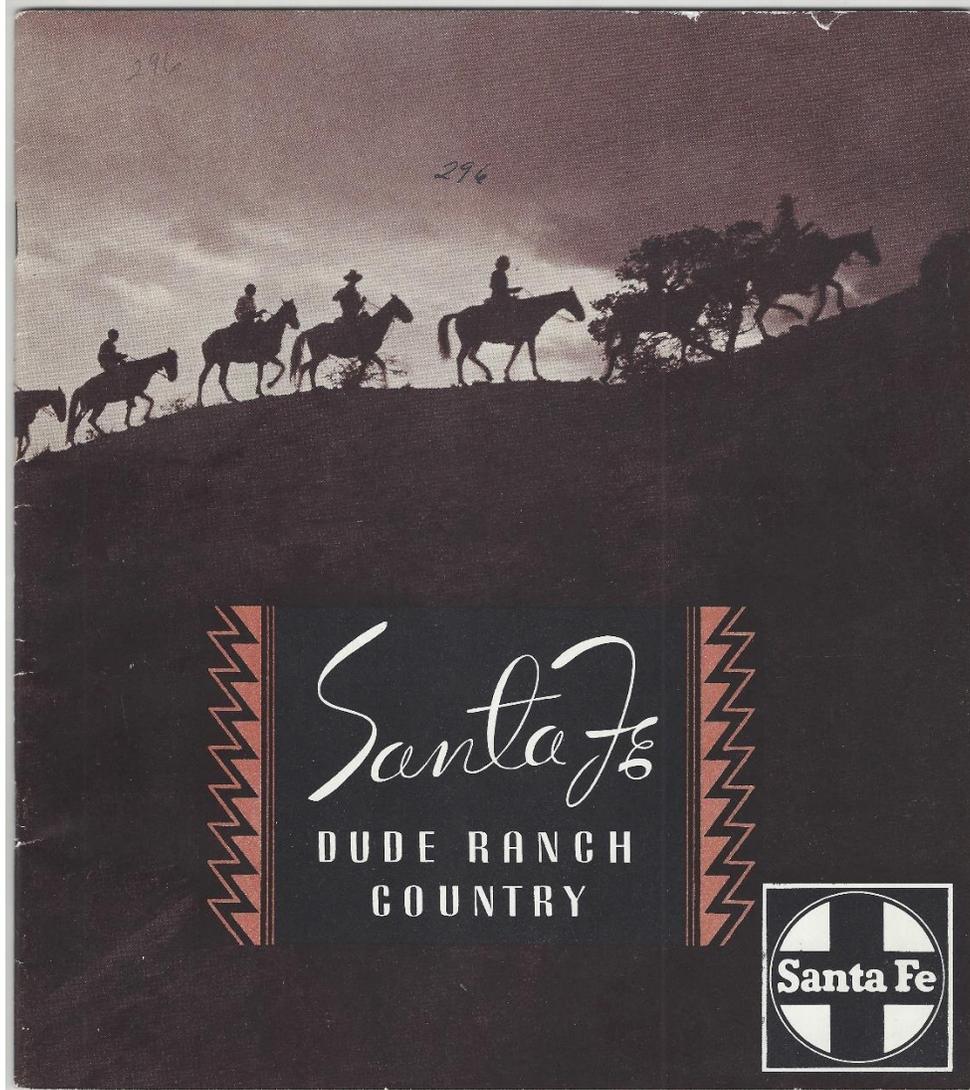


22- Union Pacific Railroad. **Dude Ranches Out West**. Chicago: Poole Bros., [1957]. 56pp. Duodecimo [19 cm] Color illustrated wrappers. Very good. Gentle overall wear.

Promotional tour guide produced by the Union Pacific for Dude Ranches in Wyoming, Montana, Idaho, Colorado, Oregon, Washington, Nevada and California with photographs and color illustrations throughout and descriptions of each. Nice mid-century design and aesthetic.

"The Dude Ranch vacation is annually becoming more popular with Americans. It is little wonder that this is true since this type of vacation pays large dividends in health, brought about by long hours in the open, and in relief to frayed nerves grown weary of the bustle and din of city life."

\$50



23- Santa Fe Railway [Dude Ranch]. **Santa Fe Dude Ranch Country: Being Principally in New Mexico and Arizona, with some Natural Extension into Southern Colorado and California.** [Chicago]: [R.R. Donneley & Sons Co.], 1941. [36pp.] Square octavo [23 cm x 20 cm] Illustrated wrappers. Very good.

Promotional work for the Santa Fe Railway that offers a description of the act of going to and enjoying a dude ranch, that is illustrated throughout with black and white views. No actual ranches are named.

"Dude ranching is a clean, keen game. It has grown steadily and naturally, of its own intrinsic worth, its fine answer to the deep-seated American urge to escape from the hum-drum and drab routine of life in the crowded places. We have mentioned the lowered charges and rising comfort of the ranches themselves. The same applies to the means of reaching them. Santa Fe's fares and sleeping car costs are the lowest in 20 years."

\$60