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Illustrated and pictorial promotional piece offering rates and information for lodging and services.

"There are so many interesting things to do at Sun Valley, you will never know a dull moment. Daytime activities go on under a friendly, warm Idaho sun which gently applies a healthy, flattering tan. At night there is music, dancing and a variety of informal entertainment - all adding up to FUN."

$50
The famous Sun Valley Ski School consists of a group of well-known expert instructors, under the executive direction of Otto Lang. John Litchfield is head instructor. With such outstanding instruction available, even the novice can quickly acquire a grasp of fundamentals that leads to greater enjoyment of this thrilling sport. And the intermediate as well as expert skier will profit immensely from this intensive six-day training.
Illustrated promotional item for a dude ranch located about halfway between Zion and Bryce near Navajo Lake. Rates and activities listed.

"Nearly three hundred people from Cedar City and surrounding communities gathered at the North Fork Guest Ranch Saturday afternoon and evening for the official opening of the accommodations. Mr. and Mrs. Bert Smith, operators of the North Fork Ranch, welcomed the host of friends who wished them success in the new undertaking. The guest ranch, the first established in this immediate vicinity, is situated in the beautiful Smith ranch on the North Fork on the slopes toward Zion National Park, below Navajo Lake." - Iron County Record (6/24/1948

$50


"The Dude Ranch vacation is annually becoming more popular with Americans. It is little wonder that this is true since this type of vacation pays large dividends in health, brought about by long hours in the open, and in relief to frayed nerves grown weary of the bustle and din of city life."

$40

Diary of a summer ranger in the park. "I have attempted here to depict, from actual experience, a summer as a ranger naturalist with the National Park Service in Yellowstone National Park. The name 'Ninety Day Wonder,' was chosen because it is part of Yellowstone terminology. How appropriate that name is splendidly reflected by those selected men who have carried on the work of interpreting the natural phenomena of our largest national park." - from the Foreword.

$40
Once a year, or oftener, some member of every family raises the question, 'Where are we going for our vacation this summer? From then until vacation begins there is usually a period of discussion and laying of plans. 'Western Wonderlands' was written to be used on just such an occasion.

Yellowstone Park Company brochure that lists useful information for the prospective tourist including camping information, lodging and food prices, medical services, mail service, church services etc. Rear page has a map of the park.

$30

Early touring guide for the motorist to Yellowstone National Park produced by the National Park Service with descriptions of the flora and fauna and the natural wonders of the park. Includes rules and regulations for operating a vehicle in the park. Map [32 cm x 21.5 cm] of Yellowstone and the greater area including Grand Teton NP, showing roads, points of interest, rivers and lakes and elevations of peaks. Legend at lower left corner.

"You have just entered Yellowstone National Park. You are within the portals of our largest playground, and the world's most amazing museum of volcanic phenomena."

$20
9- Tolpo, Carl. **Yellowstone Grand Canyon: Artist Point Afternoon**. Single sheet [46.5 cm x 61 cm] printed in full-color. Near fine. Minor crinkling to right border. Colors are bright.

*Nice color print of the Lower Falls of the Yellowstone River from Artist Point (F.J. Haynes named the Point, mistakenly believing that this was the location that Moran used to paint his famous work of the Lower Falls).*

*Carl Tolpo (1901-1976) worked primarily with oil paints and was inspired by the American West, during his career Tolpo painted numerous scenes of Yellowstone and the surrounding area.*

$40
10- [Yellowstone National Park]. **Chimney Cone. Mt. Schurz.** Stereoscopic Gems, (c.1900). Thornwood Series. Stereoview. [8 cm x 14 cm] on a curved tan Yellowstone National Park mount [9 cm x 17.5 cm] with the title printed in black beneath the right image. Image and mount in very good condition.

*Image has been tinted and is in vibrant color. Stereoscopic Gems was a pirate company that operated through the end of the 19th century.*

$30
11- [Yellowstone National Park]. **Obsidian Cliff**. Stereoscopic Gems, (c.1900). Thornwood Series. Stereoview. [8 cm x 14 cm] on a curved tan Yellowstone National Park mount [9 cm x 17.5 cm] with the title printed in black beneath the right image. Image and mount in very good condition.

*Image has been tinted and is in vibrant color. Stereoscopic Gems was a pirate company that operated through the end of the 19th century.*

$30
12- [Yellowstone National Park]. **Stage Coach Fording, Willow Creek.** Stereoscopic Gems, (c.1900). Thornwood Series. Stereoview. [8 cm x 14 cm] on a curved tan Yellowstone National Park mount [9 cm x 17.5 cm] with the title printed in black beneath the right image. Image and mount in very good condition.

*Image has been tinted and is in vibrant color. Stereoscopic Gems was a pirate company that operated through the end of the 19th century.*

$30
Promotional piece for the prospective tourist to Yosemite that offers brief descriptions of the park and the many activities available, as well as descriptions of guided tours with rates. Illustrated with color photographs and a map.

"Yosemite Valley is known among experienced travelers as one of the great scenic wonders of the world. This deep glacial gorge is walled in by nearly perpendicular granite cliffs which rise three to four thousand feet above the pine forests and green meadows of the level valley floor. Five great waterfalls plunge from these lofty precipices, creating a display of falling water unsurpassed anywhere. Scenes of such amazing natural beauty attract visitors from every corner of the globe."

$35
Promotional tour guide produced by the Great Northern for trips across the continental divide into the west with rates and schedules. "The magnificent scenery along the Great Northern Railway offers a multiplicity of snowcapped mountain ranges, glaciers, lakes and streams."

$60

Promotional piece from the U.P. and the Chicago & North Western to tout their new luxury rail line 'The Portland Rose'. Includes descriptions of the service offered with rates. Illustrated with photographs.

"The Portland Rose was planned to give full measure of comfortable transportation. So are many other trains. But there the similarity ends. For into the Portland Rose has been built the very spirit of Portland for which it is named. Its luxurious interior reflects the beauty of the 'City of Roses,' the great Pacific Northwest and the Columbia River along which it travels for 200 miles."

$50

*Portfolio contains: six sheets of unused cream colored 'First Class' letterhead [24 cm x 14 cm]; three cream colored envelopes with the 'First Class' logo in the upper left corner; four unused 'First Class' pictorial postcards; 'First Class' ball-point pen; one 'Welcome Aboard!' sheet; one unused 'Comments' sheet.*

"Remember, we want to provide you with maximum comfort and convenience. So feel free to ask your attendant for whatever you need. And enjoy your journey! Amtrak’s First-Class Service...we make getting to your destination a pleasure."

$35

*Illustrated guide for the prospective tourist that offers a stop-by-stop guide from New Orleans to San Francisco, that provides information (usually a paragraph) on each stop along the route of the Southern Pacific.*

"The Sunset Route of the Southern Pacific reaches around in a great semicircle through the South, the West and the Southwest - across the states of Louisiana, Texas, New Mexico, Arizona and California. It is typical of the route that the ends of its arc are the two most distinctive cities of the United States, New Orleans and San Francisco. The traveler along this iron trail finds revealed to him a region that most picturesque on the continent, most varied in scenery. It is a new country and yet an old country - new in development, centuries old in history and tradition."

$25

Guide for the prospective tourist that offers description of four scenic routes offered by the Southern Pacific: Sunset Route, Shasta Route, Overland Route [Lake Tahoe Line], Golden State Route. Illustrated with black and white photographs throughout and a nice double-page pictorial map [36 cm x 18 cm] at the center: 'The Best Way to See the Pacific Coast.'

"In this booklet are separate descriptions of Sunset, Golden State, Overland and Shasta Routes. At the end of the description of each route are several itineraries suggesting optional plans for seeing the points of interest on the Pacific Coast, depending upon the route to be taken returning East."

$65
19- Santa Fe Railway. **The Atchison, Topeka & Santa Fe Railway System Time Tables.** [Chicago]: [Rand McNally], 1936. 47pp. Square octavo [23 cm x 20.5 cm] that folds to digest size [23 cm x 10 cm] stapled at the center. Very good. Gentle overall wear.

*Time tables and descriptions for the Atchison, Topeka & Santa Fe Railway System. Detailed route map at the center (23.5 cm x 41 cm).*

"To please our old friends, and to make new ones, Santa Fe has developed still Faster and Finer service for every type of western travel this summer. To those who must budget expense carefully, we are proud to present the new SCOUT for COACH AND TOURIST PASSENGERS." - rear cover.

$65

*Promotional piece for the prospective tourist from the Atchison, Topeka and Santa Fe Railway that offers information on transportation, accommodations with rates and activities at the South Rim of the Grand Canyon. Illustrated with photographs and a map.*

"Few places in the world are so varied and interesting the year 'round, and few scenic attractions so completely arranged for visitors as Grand Canyon. You are carried right to the South Rim in Santa Fe sleeping cars. Upon arrival you can spend your time walking along rim paths or take longer rim tours by motor coach. At observation points you can relax and spend hours viewing the many wonders of the Canyon, you will marvel at its ever-changing beauty from sunup to sunset."

$30
Menus for the Santa Fe Dining Car - San Francisco Chief. All four have different art work, that are entitled: 'The Grand Canyon from the South Rim' [W.R. Leigh] - 'Taos Pueblo in northern New Mexico [Frederic Mizen] - 'Navajo Ponies' [Gerald C. Delano] - 'The Red Cliffs of Western New Mexico' [Adolph Heinze]. Interiors are an identical dinner menu. The rear cover of each contains a paragraph length description of the painting on the cover.

"The Grand Canyon is a scenic spectacle unrivaled on this earth. This gigantic chasm is 217 miles along, 4 to 18 miles wide and a mile deep. At its bottom, a mighty river, the Colorado, rushes to the sea. Rising from its depths are whole ranges of mountains, their tops only slightly below the rim of the gorge. Over the rock temples into the depths of the chasm spreads a sea of ever-changing colors. The Santa Fe Railway with its service direct to the South Rim provides travelers with the most convenient way of reaching this scenic masterpiece."

Trade card produced for guided tours out of Flagstaff, Arizona from C.A. Greene. The reverse prints 'Points of Interest' with mileage from Flagstaff: San Francisco Peaks (16 mi.); Cliff Dwellings (9 mi.); Caves (9 mi.); Lava Beds (18 mi.); Sunset Mountain (18 mi.); Oak Creek (18 mi.); Montezuma Well (45 mi.); Montezuma Castle (50 mi.); Natural Bridge (90 mi.); Grand Canyon (72 mi.); Tuba City (90 mi.); Oraibi (120 mi.); Lake Mary (9 mi.)

"Will Take Parties To All Points of Interest In the Vicinity of Flagstaff Arizona."

$30
23- [Utah Parks Company]. **Grand Canyon Lodge. Kaibab Forest P.O., Arizona. Reached Via Union Pacific System.** [Omaha, NE]: [Union Pacific Railroad], (c.1930). Illustrated letterhead [26.5 cm x 18.5 cm] unused. Two horizontal folds otherwise Near fine.

*Color illustration at the head of the view from the North Rim of the Grand Canyon. Letterhead from the Utah Parks Company, which was a subsidiary of U.P., that ran guided loop tours of the parks and monuments of southern Utah and northern Arizona.*

$20
Color illustration at the head of the El Escalante. A map of the Utah Parks Company Tour (printed lightly) covers the page. The El Escalante was the starting point for countless Utah Parks Company tours. The Utah Parks Company was a subsidiary of the Union Pacific and ran guided tours of the Parks and Monuments of Southern Utah and the North Rim of the Grand Canyon.
Sleeping Car Passenger's Ticket Identification Check and Envelope. [Omaha]: [Union Pacific Railroad], (c.1928). Tan envelope [23 cm x 10 cm] printed on one side in black and red ink with blanks to be filled in by hand. Horizontal fold/perforation near the head, to remove the numbered check. Better than very good.

*Image at the foot of the check of the Great White Throne in Zion, with a blurb for the Utah Parks Company beneath. The Utah Parks Company was a subsidiary of U.P., that ran guided loop tours of the parks and monuments of southern Utah and northern Arizona.*

$25
26- [Utah Parks Company]. Bryce Canyon Lodge Menu. [Omaha, NE]: [Union Pacific Rail Road], August 21, 1929. Printed breakfast menu [14.5 cm x 11.5 cm] from the Bryce Canyon Lodge. The reverse contains a color reproduction of ‘The Sculptor’s Studio.’

Very good. Short crease to foot of menu.

The Utah Parks Company was a subsidiary of U.P., that ran guided loop tours of the parks and monuments of southern Utah and northern Arizona.

$20

*Image has been nicely hand-tinted in vibrant color.*

"The approach to Tower Bridge, on our left, has been broken down by the elements, and in that part of the structure still standing is a window or arch shaped like an inverted keyhole. Disintegrated rock has almost blocked the ancient waterway underneath the span where the horseman stands." - from the reverse.

$30

*Image has been nicely hand-tinted in vibrant color.*

"It is not strange that the multiform rock temples of Bryce Canyon instill a feeling of religious reverence, for some of them resemble the grand Christian churches of medieval Europe." - from the reverse.

$30
29- [Utah Parks Company]. **Camp Center [Bryce Canyon]**. [Omaha, NE]: [Union Pacific Rail Road]. Real photo postcard [9 cm x 14 cm] Back has a Union Pacific shield and 'Utah Parks Company' vertically, dividing the back. Gentle rubbing to corners. Strong contrasts.

*Nice image of the Camp Center at Bryce Canyon produced for the Utah Parks Company, which was a subsidiary of the Union Pacific, that ran guided loop tours of Bryce, Zion, Cedar Breaks, Kaibab and the Grand Canyon out of Cedar City, Utah.*

$30

Promotional tour guide produced by the Union Pacific with photographs and color illustrations throughout, with a fold-out map at rear panel. Nice mid-century design and aesthetic. Produced to promote trips from the Utah Parks Company, which was a subsidiary of U.P., that ran guided loop tours of the parks and monuments of southern Utah and northern Arizona. Photograph of Tower Bridge on cover.

"No process yet devised by man can faithfully bring to you the beauty of these supreme achievements of Nature. You must see them for yourself! In that way, and that way only, you will carry away the unforgettable images they will impress upon your mind. Time and again you will call up those images to relive with pleasure the delightful hours spent in the inspiring environment of Zion, Bryce Canyon and Grand Canyon National Parks."

$40

One side contains a route map and detailed directions from Cedar City to Flagstaff and around the Grand Canyon (via Navajo Bridge). Reverse contains an advertisement for Auto-Lite Sparkplugs

"This is a region of exceptional interest and the roads are moderately fast. Southeast of Zion National Park, and Bryce Canyon National Park is reached by Utah 12 which branches off U.S. 89, 7 miles south of Panguitch."

From the library of Francis Farquhar.

$15
One side contains a route map and detailed directions from Salt Lake City to Bryce Canyon and Zion National Park on a loop U.S. 89 and U.S. 91. Reverse contains an advertisement for Auto-Lite Service.

"Road conditions are comparable and motorists interested in making time will probably prefer U.S. 91, which is also very scenic, but does not compare with the beauty of the route by way of Zion. On this route several side trips of outstanding interest can be made." From the library of Francis Farquhar.

$15
33- [Zion National Park]. Zion National Park, Utah. From the West Rim. (c.1920). Real photo postcard [9 cm x 14 cm] Undivided back. Nice condition.

*Striking image of three men on horseback on the West Rim with the Canyon below. Early view of the Park that likely coincides with the beginnings of the Utah Parks Company and Union Pacific's guided tours of the area.*

$40

*Hillers image showing an old man seated.*

*Jack Hillers (1840-1882) was working as a teamster in Salt Lake City when he met John Wesley Powell, the following year (1871) he was hired by Powell as a boatman for his second expedition down the Colorado River and through the Grand Canyon. He slowly replaced Clements Powell (John's cousin) as the assistant to the photographer (first E.O. Beaman then James Fennemore). Hillers worked hard and was likable and he picked up the art of photography quickly, soon he was the main photographer on Powell's trips and would go on to work for the B.A.E. for years.*

$175

Cataract Canon Series: This canon is 40 ¾ miles in length and from 1500 to 3000 feet in depth. Image shows a rocky landscape with the Colorado River running through it. This photograph was taken on the second Powell expedition.

E.O. Beaman (1837-1876) was a New York landscape photographer who became the official photographer of the U.S. Geological Survey's Powell Expedition, summer, 1871, upon the recommendation of his supplier, E. & H.T. Anthony & Company. Beaman left the survey January 1872, and spent some time photographing the Indians of New Mexico and Arizona before returning East.

$75
36- Beaman, E.O. [John Wesley Powell]. **Boulders: Views on the Colorado River - Marble Canon Series.**

**Marble Canon Series:** This canon is 65 ½ miles long and from 1000 to 4500 feet in depth. Image shows boulders in the foreground with the Colorado River and Marble Canyon in the background. This photograph was taken on the second Powell expedition.

**E.O. Beaman (1837-1876)** was a New York landscape photographer who became the official photographer of the U.S. Geological Survey's Powell Expedition, summer, 1871, upon the recommendation of his supplier, E. & H.T. Anthony & Company. Beaman left the survey January 1872, and spent some time photographing the Indians of New Mexico and Arizona before returning East.

$75

*Canon of Desolation Series: This canon is 83 miles long and from 1000 to 4000 feet in depth. Image shows a sandy beach in the foreground (likely river right) with the Green River and a rock face in the background. This photograph was taken on the second Powell expedition.*

*E.O. Beaman (1837-1876) was a New York landscape photographer who became the official photographer of the U.S. Geological Survey's Powell Expedition, summer, 1871, upon the recommendation of his supplier, E. & H.T. Anthony & Company. Beaman left the survey January 1872, and spent some time photographing the Indians of New Mexico and Arizona before returning East.*

$75
38- Beaman, E.O. [John Wesley Powell]. **Crag: Views on the Green River - Split Mountain Canon.**

**Split Mountain Canon Series:** This canon is 8 miles long and 3000 feet deep. Image shows a rocky landscape. This photograph was taken on the second Powell expedition.

**E.O. Beaman (1837-1876)** was a New York landscape photographer who became the official photographer of the U.S. Geological Survey's Powell Expedition, summer, 1871, upon the recommendation of his supplier, E. & H.T. Anthony & Company. Beaman left the survey January 1872, and spent some time photographing the Indians of New Mexico and Arizona before returning East.

$75
39- Hillers, John K. 'Jack' [John Wesley Powell]. **Centre of Horse Shoe Canon: Views on Green River.** Washington DC: U.S. Geographical and Geological Survey of the Rocky Mountains, 1874. Albumen stereoview [11 cm x 15.5 cm] on a yellow mount [11.5 cm x 17.5 cm] with a printed paper label on the reverse. Gentle rubbing to corners with minor dampstaining to right side of the rear (does not effect the image).

**Views on Green River. Image shows part of the remote Horseshoe Canyon, which is part of the Canyonlands annex north of the Maze section, which is accessible only by a lengthy hike from the river (15 miles one way) or a 7-mile hike from the rim.**

**Jack Hillers (1840-1882) was working as a teamster in Salt Lake City when he met John Wesley Powell, the following year (1871) he was hired by Powell as a boatman for his second expedition down the Colorado River and through the Grand Canyon. He slowly replaced Clements Powell (John’s cousin) as the assistant to the photographer (first E.O. Beaman then James Fennemore). Hillers worked hard and was likable and he picked up the art of photography quickly, soon he was the main photographer on Powell’s trips and would go on to work for the B.A.E. for years.**

$75

*Views on Mamie's Creek. This stream heads on the southern slope of the Aquarius Plateau Utah Territory, flows southeast, and empties into the Escalante River. Image shows a creek running through a dense forest.*

Jack Hillers (1840-1882) was working as a teamster in Salt Lake City when he met John Wesley Powell, the following year (1871) he was hired by Powell as a boatman for his second expedition down the Colorado River and through the Grand Canyon. He slowly replaced Clements Powell (John’s cousin) as the assistant to the photographer (first E.O. Beaman then James Fennemore). Hillers worked hard and was likable and he picked up the art of photography quickly, soon he was the main photographer on Powell’s trips and would go on to work for the B.A.E. for years.

$75

Privately printed and distributed account of a commercial trip down the Grand in 1948 with the legendary outfitter, Norman Nevills. Title page lists the boatmen and the crew, listed among the boatmen is Otis 'Doc' Marston. Day-by-day account of the float from July 12th to August 2nd (Lee's Ferry to Temple Bar). Illustrated with black and white photographs, including a nice double-page at the center. Detailed descriptions of all the spicy water.

"The story of my trip down the canyon of the Colorado really begins back on 1939. At that time, I made a business trip to California and on the way back stopped off for a quick look at the Grand Canyon. I was there between trains, but during that short interval caught a glimpse through a telescope of the fast Colorado River some 6,000 feet below me. I could see only a small patch of fast-running, muddy water, but it intrigued me so much that I determined then that if I ever could, I would run the Colorado." - p.4. Ex-libris Francis Farquhar. Grand Canyon Bibliography 2.4372. Farquhar 57.

$40

*Description of a float from Mexican Hat to Lee's Ferry (Goose Necks to Glen Canyon) with Norman Nevills. Illustrated with black and white photographs.*

"Soon after leaving Mexican Hat we entered the Goosenecks, where the San Juan meanders between its canyon walls in a series of dizzy turns resembling the gyrations of a mammoth sidewinder. The boats travel six miles to gain a mile in their westerly course. During the afternoon we came to the first white water riffle of our journey, name Government Rapids. Two government survey boats are reported to have gone on the rocks here during an early period when boats were not as well designed for this kind of water as they are today." - p.64. Ex-libris Francis Farquhar. **Grand Canyon Bibliography 2.16738.**

$25

*Excellent reference for books on the Colorado River and the Grand Canyon.* "The list of books presented here is designed to furnish within certain limits a comprehensive view of the Colorado River basin and its human history. Attention is focused upon the main course of the River from the junction to its main branches to its discharge into the Gulf of California, and temporarily into the Salton Sea." - from the Preface.

$25

Short work by the Colorado River Board of California on the impact of the Colorado River on the agricultural communities of the state and the importance of protecting it from the neighboring state of Arizona (also, a stake holder in the waters of the river). Illustrated with two maps.

"California's stake in the Colorado River is a large and vital one. Every legitimate effort must be made to protect and preserve that stake in order to assure the continued growth and prosperity of Southern California." - p.23.

$20

Illustrated work by Los Angeles based 'Colorado River Association' touting the importance of Southern California's need for the water of the Colorado River for municipal and agricultural purposes as well as the need for the electricity produced by the hydro-electrical dams upstream. Nice double-page bird's-eye view map of southern California at the center by Frederic Eddy. This work also derides the water needs of Arizona and the Central Arizona Project.

*The Colorado River is a vital source of water supply to seven states of the United States and the Republic of Mexico. How and where it is used will influence the development of cities and farms and will affect the destinies of millions of persons.*

$30
46- [Hoover Dam]. **16 Selected Kodak Pictures of Boulder Dam and Vicinity.** Boulder City, NV: Boulder Dam Service Bureau, (c.1935). 16 black and white photographs [11.5 cm x 7 cm] housed in a printed green envelope. Images are in nice condition with strong contrasts. Green envelope is in near fine condition.

A collection of images of the Boulder Dam [Hoover Dam] showing the interior, exterior and surrounding area from the Boulder Dam Service Bureau a souvenir company founded by Earl Brothers who ran the business in rooms over the Boulder Theatre, which screened dam construction movies. Brothers had obtained exclusive right to sell photographs and postcards of the dam in 1933, and held the concession for the next thirty years. This set is surprisingly uncommon. We locate a single holding in OCLC and no copies offered for sale.

$100
Informational brochure on Hoover Dam that includes a history of construction and the surrounding area with description of the down-stream benefits and the hydroelectric abilities. Illustrated with black and white photographs and maps.

"The once wild Colorado River has been tamed. Now it is doing man's work, bringing untold wealth to the vast agricultural and industrial Southwestern empire which it has helped to create. Completion of Hoover Dam in Black Canyon closed an initial chapter in man's long effort to harness the resources of one of the world's most treacherous rivers."

$40
Informational brochure on Boulder Dam that includes a history of construction and the surrounding area with description of the downstream benefits and the hydroelectric abilities with statistics and facts. Illustrated with black and white photographs a map and an illustrated schematic of the Dam. The map [21 cm x 19 cm] shows southern Nevada and south eastern California and the Imperial Valley. The schematic [18 cm x 20 cm] is titled 'How Boulder Dam Works'.

"The achievements of Boulder Dam run the scale in the field of water conservation from flood control to provision of a valuable wild-waterfowl refuge. In regulating the treacherous Colorado River, Boulder Dam has changed its character entirely for 565 miles from the lower end of Grand Canyon to its mouth at the northern tip of the Gulf of California."
Hoover Dam.

Informational brochure on Hoover Dam that includes a history of construction and the surrounding area with description of the down-stream benefits and the hydroelectric abilities. Illustrated with black and white photographs and maps.

"The American Society of Civil Engineers selected this pioneer Reclamation multipurpose project on the Colorado River in Black Canyon between Nevada and Arizona as one of this country's Seven Modern Civil Engineering Wonders. A bronze plaque - mounted in a concrete pedestal on the upstream roadway parapet at the center of the dam with Arizona on one side and Nevada on the other - records this honor for visitors to see."

$25

History of the Hoover Dam that tells the story of the early history of the Colorado River and the development leading up to the selection of the dam site. It also offers general information and facts regarding the undertaking and the men who are directing it.

"The Hoover Dam is the latest in a long list of major construction projects to employ Ingersoll-Rand equipment. Preparations for the actual building of the dam consist largely of rock drilling operations. Hundreds of thousands of cubic yards of rock are being moved in building highways and railroads, in scaling canyon walls of loose material, and in driving the diversion tunnels which will carry the river past the dam during the construction."

$40